

Digital Illustration

Certificate Program

@ the Centre for Creative Communications

Ever dreamt of having a successful career in the digital world? Consider this one-of-a-kind program that will give you the tools you need for success in this competitive industry. This unique program will provide you with the necessary knowledge and skills to visually communicate ideas to a wide and diverse audience. You will learn the tools required to be a creative asset in Marketing, Advertising, Promotional, Production or a Business environment.

Build your creative & technical skills in these areas:

- Design and idea conceptualization development
- Design theory
- ADOBE Illustrator
- Vector design and creation
- Illustration for marketing, advertising and brand development
- Style and workflow
- Image-based media
- The Digital Illustration Process from concept to completion
- Promotion design
- Portfolio development

Program Highlights

- Gain practical knowledge of ADOBE Illustrator
- In-depth study of design theory and all applications
- Gain knowledge in Illustration for Marketing, Advertising and Brand Development
- Learn the latest digital technologies, applications and media vehicles
- Gain the ability to carry out an illustration from design concept to completion
- Produce a professional illustration portfolio

Digital Illustration Program (7633)

Completion Requirements

CG 950 Conceptualization and Idea Development

CG 951 Style and Workflow

CG 952 Vector Imagery

CG 953 Image-Based Media

CG 954 Resources and Materials

CG 955 Digital Illustration Process

CG 956 Promotion and Portfolio Development

Questions? Email the Program Coordinator:

mlam@centennialcollege.ca

Register on-line at - <https://secure.centennialcollege.ca/webreg>
OR call 416 289 5300

centennialcollege.ca/ce