

# Digital Publishing

## Certificate Program

@ the Centre for Creative Communications

Access to high speed internet is more common than not in almost every household across North America. The backbone of any successful business is a creative and innovative Marketing and Advertising Team.

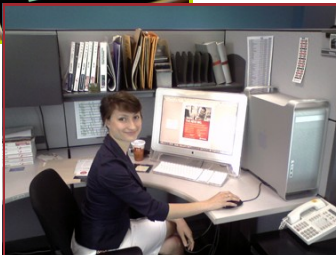
From photo and graphic manipulation to layout and programming ability, graduates from this program will feel confident and ready to jump into the digital publishing industry with the most up to date technical training.

### Build your creative & technical skills in these areas:

- The ADOBE Creative Suite of Software-InDesign, Illustrator, Photoshop
- Digital Illustration
- Photo editing and manipulation
- Design, color and type theory
- Creative concept building
- Brand strategies, development and support
- Document layout
- Print Production
- Web layout, presence and design
- Marketing strategies
- Design element manipulation

### Program Highlights

- Gain practical knowledge of the ADOBE Creative Suite
- In-depth study of design theory and all applications
- Gain knowledge in Market strategizing and the Advertising model
- Learn the latest digital technologies, applications and media vehicles
- Gain the ability to carry out a campaign from design concept to completion



### Digital Publishing (7671)

#### Completion Requirements

CG 001 Graphic Design Fundamentals

CG 005 Adobe Illustrator

CG 006 Adobe Photoshop & Image Processing

CG 272 Intro to Adobe InDesign

CG 345 Brand Design and Development

CG 347 Adobe Creative Suite– Creating Industry Focused Print Design

**Questions?** Email the Program Coordinator:

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Register on-line at - <https://secure.centennialcollege.ca/webreg>  
OR call 416 289 5300

[centennialcollege.ca/ce](http://centennialcollege.ca/ce)