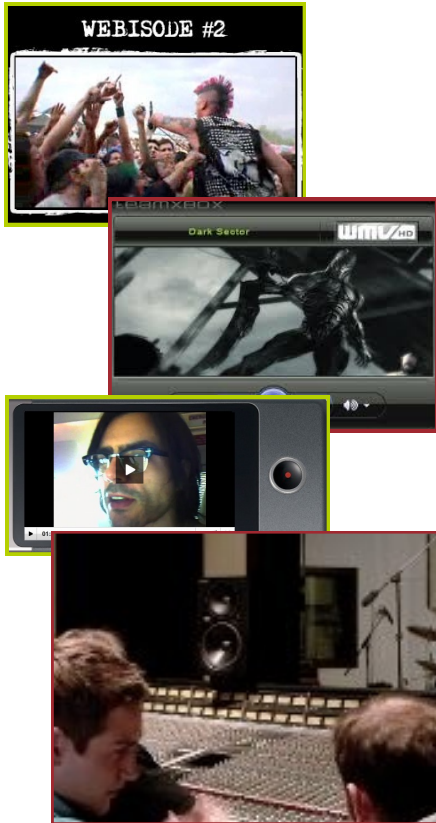


# Webisodes

## Certificate Program

@ the Centre for Creative Communications



Webisode production has developed at such a rapid speed that some people believe that the rise of internet video will soon destroy television. Over the course of four (fourteen week) courses, you will create your very own Webisode series from concept to pitch to script to screen. This program is like a miniature film school, covering all aspects of film production.

A webisode is part of a web series, a form of new media featuring a dramatic storyline where the primary method of viewer-ship is streaming online over the Internet. You will gain thorough study of the world of Webisodes, the entertainment business as well as the industry inside and out.

### Build your creative & technical skills in these areas:

- Basics of screenwriting
- Webisode storytelling techniques
- Webisode ideas that sell
- HD Film Production
- Working with actors
- Directing & Cinematography
- Audio, Editing, After Effects

### Program Highlights

- Thorough study of world of Webisodes, entertainment business and practice
- Enroll in one course at a time or a program leading to a certificate
- Gain knowledge of how to put together a captivating web series.
- Learn how to lead a small film production crew
- Learn about the industry inside out
- Learn about the marketplace and the latest Webisode trends
- Courses that fit your schedule, including evening and online learning options

### Webisodes (7675)

#### Completion Requirements

**WEBI 101** Introduction to Webisodes—Story (Pre-production)

**WEBI 102** Introduction to Webisodes—Shooting (Pre-production)

**WEBI 103** Webisode Writing (Production)

**WEBI 104** Produce Your Webisode (Post-production)

**Questions?** Email the Program Coordinator:

[mlam@centennialcollege.ca](mailto:mlam@centennialcollege.ca)

Register on-line at - <https://secure.centennialcollege.ca/webreg>  
OR call 416 289 5300

[centennialcollege.ca/ce](http://centennialcollege.ca/ce)