

INTERNATIONAL BUSINESS



Hire The Best

International Business students can work in the areas of international sales support, customs documentation, purchasing/sourcing, traffic and transportation, freight forwarding, banking and finance. Regardless of the specific position, our co-op students have the business knowledge to meet the challenges of a world trade environment.

Some Assignments Include

- Freight forwarding
- Traffic
- Customs documentation
- Purchasing
- Order processing
- Sales support

Program Outline



| Sept. – Dec. | Jan. – April | May – Aug. | Sept. – Dec. | Jan. – April | May – Aug. | Sept. – Dec. | Jan. – April | May – Aug. | Sept. – Dec. |
|---|--|------------|---|--------------------------|--|--------------------------|--|--------------------------|---|
| Semester 1 | Semester 2 | Vacation | Semester 3 | Co-op Work Term 1 | Semester 4 | Co-op Work Term 2 | Semester 5 | Co-op Work Term 3 | Semester 6 |
| Critical Business Practices Introduction to Microcomputer Applications Software Introduction to Canadian and International Business Principles of Marketing Reading and Writing Prose | Intermediate Microcomputer Applications Software International Business Concepts Mathematics of Finance Operations Management Approaches to Literature | | Accounting 1 – Financial Accounting Organizational Behaviour Principles of Economics Traffic & Transportation Purchasing & Supply Chain Management Employment Preplacement | | Quantitative Methods 1 International Economics Customs Procedures English/Spanish/Mandarin/Other* General Education Elective | | Importing & Exporting (Industry Project) International Trade Finance and Documentation Professional Selling 1 International Marketing General Education Elective | | Business Strategy International Banking and Trade Finance International Trade Law International Management: Negotiation and Strategy Developing a Business Plan |

*Appropriate second language approved by coordinator

