



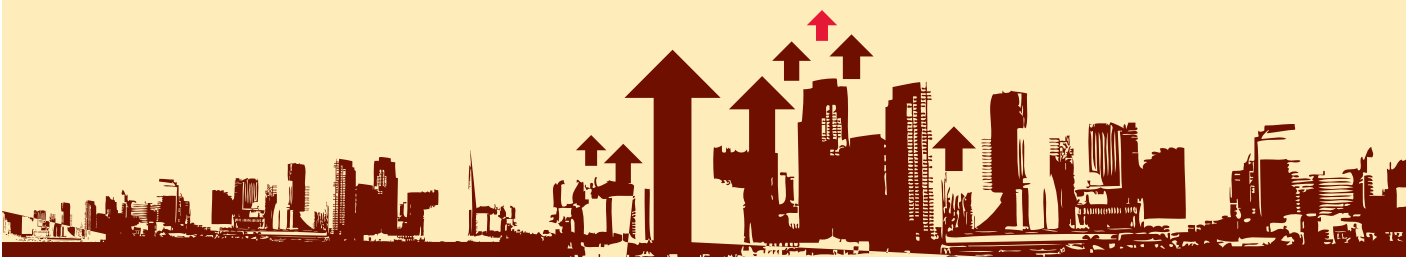
The Canadian Securities Course – *Your Working World Advantage*

It's a competitive world. You need to stand out from the masses to find employment. Your post secondary education is an important step. But today's employers want that **PLUS** applicable skills – build them with the Canadian Securities Course (CSC)[®]. It's the perfect foundation for a variety of jobs in one of Canada's highest paying industries. And it's an excellent platform for a wide array of interesting, rewarding careers.

Learning For Better Earning

So how exactly does the CSC give you a head start?

- Upon completing the course, you'll immediately qualify to apply for your mutual fund sales license.
- You'll have taken an important, required step toward licensing with the Investment Dealers Association (IDA) – a major governing body in the financial services industry.
- You'll complete one step necessary to trade stocks, bonds and other securities.
- You'll gain a comprehensive overview of the Canadian financial services industry that sets you apart from other job hunters. This includes an understanding of capital markets, financial statements, the Canadian economy, securities, financial planning, taxation, market analysis, portfolio management and more.
- You'll have taken a major step toward earning a wide variety of respected financial services designations, including the Certified Investment Manager (CIM[®]), Financial Management Advisor (FMA), Fellow of CSI (FCSI), Chartered Professional Strategic Wealth (Ch.P.) and Certified Financial Planner (CFP)[™].



Learn More and Enrol Today at www.TheWorkingWorld.ca



It's a *fundamental* introduction to the Canadian financial services industry, providing the knowledge you need to impress potential employers and launch your career faster.

As a CSC student, you'll learn about:

- Micro and macroeconomics
- Corporate finance
- Stocks, bonds and money markets
- Corporate, industry and market performance and analysis
- Investment funds, segregated funds, derivative investments and hedge funds
- Portfolio development and management
- Financial planning and taxation
- How political and economic events impact investment performance and decisions
- How to evaluate corporate financial statements in order to make investment decisions
- How and when to use market instruments including fixed-income products, securities, managed funds, structured products and derivatives
- Portfolio theory and how to manage investment risk
- Financial planning including goal setting, cash flow analysis, investment and taxation
- The relationship between clients and advisors
- The structure of the Canadian financial services industry

Where Can The CSC Take You?



It's not just banking – the CSC is a virtual requirement throughout the financial services industry. With your post secondary education and the CSC, you'll qualify for advanced starting positions in these industries and more:

- **Financial Planning**
- **Mutual Funds**
- **Banks and Credit Unions**
- **Financial Advise ment**
- **Corporate Governance**

Learn more about the CSC
– your working world advantage –
and enrol today at www.TheWorkingWorld.ca

The Benefits of Learning with a Leader in Financial Services Education

CSI provides education opportunities designed to fit your professional needs, and your personal life. As a CSI student, you can:

- Study at your own pace.
- Take up to a year to complete your course.
- Choose to study online from the comfort of your home or office, using textbooks or a combination of the two.
- Have access to online forums, support and resources.
- Have access to custom-built learning tools, including telephone support, The CSC Insider Series, CSC Seminars and more.
- Rest assured that the material you're learning is applicable and up-to-date.
- Test yourself throughout your education to ensure you're prepared for exams.

©CSI Global Education Inc.

[™]The CFP designation is not awarded by CSI. It is granted under license by the Financial Planners Standards Council to those who have met its educational standards, passed the FPSC Certified Financial Planner (CFP) Examination, satisfied a work experience requirement and agree to abide by FPSC Code of Ethics.

Where leaders learn financial services.