

GRADUATE CERTIFICATE PROGRAMS



Advertising – Account Management

Program Code: 6419
Program Length: 1 year/3 semesters
Credential: Ontario College
Graduate Certificate
Start: Fall
Campus: The Centre for
Creative Communications
thecentre@centennialcollege.ca
416-289-5000, ext. 5100

Program Overview

The Advertising Account Management program will prepare you for the client service area of the integrated marketing and communications industry. The advertising world needs specialized account managers who understand the full scope of advertising, digital, mobile and social media platforms and can manage integrated communications plans from inception to final production.

Advertising Account Management is a unique field where you'll maximize your communications, strategic and business skills to develop and coordinate advertising, interactive, social media, mobile, event marketing and direct marketing.

If you like planning, managing and working in collaborative and professional teams, then this program will provide you with what you need to speed past the competition.

You'll be mentored by a team of seasoned professionals as you build new skills and confidence for the industry.

It is the only post graduate program of its kind in Canada to offer a 15-week field placement.

TESTIMONIALS

"I gained everything I needed and more from this program. I learned a bit of everything. All the professors were still involved in the industry. They had very specific knowledge and a large breadth of it. I wouldn't be where I am now if I hadn't taken the step and enrolled in the Advertising – Account Management program."

Chris Rotolo, Director of Operations, Compound, Ontario College Graduate Certificate, Advertising Account Management, 2006

BENEFITS

PROGRAM HIGHLIGHTS

- You know what you are doing the first day on the job, with skills in marketing communications management and media business communication
- Faculty is from the industry and can help you connect with the industry
- Onsite industry-equivalent computer software, media planning and research systems in specialized labs
- Tilt – the student-run communications agency provides real experience while you are in school
- Only post-grad Account Management program in Canada with a 15-week field placement that allows you to gain critical knowledge, professional relationships and work experience
- Centennial post grad students tend to get jobs quicker and are promoted sooner
- Centennial is recognized by the Interactive Advertising Bureau as offering the most breadth of interactive/mobile curriculum
- Industry-recognized graduate certificate reflects a high standard of learning and is only available through the Centre for Creative Communications, 15 minutes from most major advertising firms in Toronto

CAREER OUTLOOK

Companies that have hired Centennial graduates include:

- Agency 59
- Anderson DDB
- BBDO/Proximity
- Canadian Tire
- Cossette Communications
- Cundari
- Draftfcb Toronto
- J. Walter Thompson
- MacLaren McCann
- Saatchi & Saatchi
- Young & Rubicam

ADMISSION REQUIREMENTS

ELIGIBILITY

- College diploma or university degree in any discipline.
- We will consider applicants with partial post-secondary education (minimum – two years) and relevant work experience.

ADDITIONAL REQUIREMENTS

- Attend a mandatory program admission session where you will complete a writing test and questionnaire.

Ask us about distance testing.

PROGRAM OUTLINE

Semester 1

AAM-403	Account Management Practices
AAM-103	Advertising Research
AAM-407	Broadcast Production Basics
AAM-411	Business Communications
AAM-406	Communications Agency Primer
AAM-401	Integrated Marketing Foundations
AAM-404	Media for Account Managers
AAM-322	Professional Practice

Semester 2

AAM-410	Advanced Integrated Marketing
AAM-414	Advertising Issues for Account Managers
AAM-413	Advertising Planning & Campaign Management
AAM-412	Agency Finance and Operations
AAM-402	Copywriting Techniques
AAM-405	Design and Production Fundamentals
AAM-415	Interactive Production Management
AMM-323	Strategic Planning

Semester 3

AAM-420	Placement (Account Management)
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Minimum C grade required in all courses to pass.

At A Glance

Graduates start new careers with leading communications, digital and marketing companies in:

- Advertising
- Interactive and Mobile Marketing
- Sales Promotion
- Event Marketing
- Direct Marketing

Advertising – Media Management

Program Code: 6403
Program Length: 1 year/3 semesters
Credential: Ontario College Graduate Certificate
Start: Fall
Campus: The Centre for Creative Communications
thecentre@centennialcollege.ca
416-289-5000, ext. 5100

Program Overview

Your career in advertising starts here.

Advertising Media Management is a unique post-graduate program that will prepare you for the advertising and communications industry in the role of strategic media planning and buying. This hands-on and intensive industry-approved program will provide you with the fundamentals of media management, with a focus on consumer-driven communication channel choices such as mobile platform for advertising messages.

In this program you will:

- Develop an expertise in reaching target audiences with a creative message
- Build your business and negotiating skills on behalf of advertising clients to achieve strategic results
- Complement your in-class education with an industry field placement providing you an opportunity to work in the industry and hone your skills.

BENEFITS

PROGRAM HIGHLIGHTS

- You get practical hands-on learning
- The program provides career-ready skills in media management, research, analysis, planning, estimating and buying
- High-level industry professionals teach you and help you to connect with the industry
- The school houses professional software onsite
- The program is unique and the first of its kind in Canada
- Extensive career and global job opportunities exist in this field

ADMISSION REQUIREMENTS

ELIGIBILITY

- College diploma or university degree in any discipline.
- We will consider applicants with partial post-secondary (minimum two years) and relevant work experience.

ADDITIONAL REQUIREMENTS

- Attend a mandatory program admission session where you will complete a basic mathematics test and questionnaire

Ask us about distance testing.

FIELD PLACEMENT REQUIREMENTS

- Students are responsible for obtaining their own field placement with the assistance from the program coordinator.

PROGRAM OUTLINE

Semester 1

AMED-405 Broadcast Buying and Measurement
AAM-411 Business Communications
AMED-407 Connection Planning
AAM-401 Integrated Marketing Foundations
AMED-401 Interactive Communications I
AMED-404 Introduction to Media Planning
AMED-403 Media Research Data and Analyses
AAM-322 Professional Practice

Semester 2

AAM-413 Advertising Planning & Campaign Management
AMED-421 Interactive Communications II
AMED-406 Media Account Administration
AMED-423 Media Advertising Negotiation and Sales
AMED-420 Media Buying and Reporting
AMED-424 Media Industry Issues

Semester 3

AMED-450 Field Placement (Media Management)

Minimum C grade required in all courses to pass.

At A Glance

- Successful graduates of this program will launch new careers with:
- Advertising agencies
- Independent media management companies
- Marketing companies
- Multi-media owners and sellers
- Research companies
- Advertisers

Bioinformatics for Software Professionals

Program Code: 3613

Program Length: 1 year/3 semesters

Credential: Ontario College

Graduate Certificate

Start: Fall

Campus: Progress

bisp@centennialcollege.ca

416-289-5000, ext. 3556

Program Overview

Bioinformatics is an exciting new field that integrates computers with biology. The recent explosion of available biological data types has created an increasing demand, which far exceeds the supply for skilled bioinformatics specialists with comprehensive training in both biology and software.

Current advances have increased the need for the creation of new and innovative bioinformatics tools. Unique computational tools open a vast potential for new scientific discovery, with the ultimate goal of understanding and modeling living systems.

The bioinformatics industry is growing rapidly with increasing career opportunities in Canada. Skills in bioinformatics can be applied in the pharmaceutical, agricultural, and environmental industries and in all areas of biotechnology.

The program offers software students a career specialization in the field of bioinformatics. This intensive hands-on, problem-based program will include course work, an individual research thesis and a co-op component, providing you with the unique skill set and training that are in high demand in the field. Much of the study level of this curriculum is beyond the bachelor's degree.

This program is the first in Canada to provide a 12-month, post-degree bioinformatics certificate targeted to students with existing software backgrounds. Students will experience unique training that will distinguish them in Ontario, Canada and the world.

CO-OP TERM

This program has a co-op component. Academically-qualified students can enhance their education by working as paid employees in the field. The experience not only allows students to put classroom learning into practice, but also provides valuable contacts for future careers.

NOTE: At time of publication the program curriculum is under review.

BENEFITS

PROGRAM HIGHLIGHTS

- Courses are delivered using leading-edge technology geared to industry standards project-based learning
- Faculty members are knowledgeable and approachable with diverse business experience and academic credentials

CAREER OUTLOOK

Graduates are prepared to work in academic, government and industrial labs as:

- Bioinformatics analysts
- Bioinformatics software developers
- Bioinformatics research technicians
- Application developers
- Software developers
- Database developers

At A Glance

Organizations that have hired our software diploma graduates include:

- OICR
- Ontario health networks
- Ontario hospitals
- Provincial government

ADMISSION REQUIREMENTS

ELIGIBILITY

- College advanced diploma or university degree in Computer Science, Software Engineering or related discipline.

ADDITIONAL REQUIREMENTS

- Proof of English proficiency
- Transcript and resumé review is required

CO-OP REQUIREMENTS

- Minimum GPA 2.5 or above for COOP-222 (co-op term)

PROGRAM OUTLINE

Semester 1

BIO-412	Biochemistry
BIO-411	Bioinformatics Tools, Databases and Models
BIO-417	Current Topics in Bioinformatics
BIO-416	Ethics and Intellectual Property
BIO-413	Molecular Biology and Genomics
BIO-415	Research Methods in Bioinformatics- Thesis Part I
BIO-414	Statistics and Data Analysis for Bioinformatics

Semester 2

BIO-423	Advanced Protein Structure and Analysis
BIO-421	Bioinformatics Algorithms
BIO-422	Computational Intelligence
BIO-426	Database Design and Biological Data Management
BIO-424	Developing Bioinformatics Tools
COOP-221	Employment Preplacement
BIO-427	Organizational Behaviour and Facilitation
BIO-425	Parallel and Distributed Computing
BIO-428	Research Thesis in Bioinformatics

Semester 3

COOP-222	Co-op Work Term 1
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Book and Magazine Publishing

Program Code: 6438
Program Length: 1 year/2 semesters
Credential: Ontario College Graduate Certificate
Start: Fall
Campus: The Centre for Creative Communications
thecentre@centennialcollege.ca
416-289-5000, ext. 5100

Program Overview

The Book and Magazine Publishing program is one of the most prestigious programs in Canada. Through hands-on education, it will prepare you for a wide variety of positions.

In this program you will:

- Be an integral part of the team that helps to shape the evolution of Canada's cultural and literary landscape
- Help to build the careers of the next generation of writers in the publishing industry
- Complement your formal learning with an industry field placement at a book or magazine publisher in Toronto, where you'll acquire critical working experience, industry knowledge and professional relationships as you initiate your new career
- Take part in publishing On the Danforth magazine twice a year

Established in 1974, this award-winning and unique program has earned several accolades for academic excellence and for the career success of its graduates. A career in book and magazine publishing promises a world of innovation, stories and culture that integrates your creative, marketing and business skills.

TESTIMONIAL

"The Book and Magazine Publishing program at Centennial gave me a strong understanding of the Canadian publishing industry, offered numerous opportunities to meet industry professionals and introduced me to classmates who have now become good friends."

Maya Bahar, Ontario college graduate certificate, Book and Magazine Publishing, 2005

BENEFITS

PROGRAM HIGHLIGHTS

- The one-year accelerated format covers all facets of the publishing process including e-books
- The program is associated with Centennial College Press, a commercial publishing operation
- The graduate certificate that is earned reflects high standards of learning

CAREER OUTLOOK

Companies that have hired program graduates include:

- Random House Canada
- Toronto Life Magazine
- Nelson Educational Publishings
- Chatelaine Magazine
- Harper Collins Canada
- Outpost Magazine
- McClelland & Stewart
- McGraw-Hill Ryerson
- Profit Magazine

ADMISSION REQUIREMENTS

ELIGIBILITY

- College diploma or university degree in any discipline.
- We will consider applicants with partial post-secondary education (minimum two years) and relevant work experience.

ADDITIONAL REQUIREMENTS

- Attend a mandatory program admission session where you will:
 - » Complete an editing exercise
 - » Submit a portfolio of writing and a resumé

Ask us about distance testing.

PROGRAM OUTLINE

Semester 1

PB-204	Book Production
PB-206	Copyright, Contracts and Permissions
PB-202	Editing
PB-205	Elements of Publishing Design
PB-200	Introduction to Publishing
PB-201	Writing for Publication

Semester 2

PB-254	Applications of Publishing Design
PB-250	Book Editing
PB-253	Book Marketing and Sales
PB-290	Field Placement
PB-251	Magazine Editing
PB-252	Magazine Marketing
PB-255	Online Magazines

Note: minimum C grade required in all courses for graduation.

Bridging to University Nursing

Program Code: 9251*
9252 (IEN)
9253 (Flexible)

Program Length:
1 year/2 semesters (9251)
1 year/2 semesters (9252)
1 year/3 semesters (9253)

Credential: Ontario College
Graduate Certificate

Start: Fall

Campus: Morningside
healthstudies@centennialcollege.ca
416-289-5303

Program Overview

This program is an academic pathway offered to assist registered practical nurses (RPNS) bridge to BScN in approximately three years.

Nurses taking this program may be:

- RNs who hold a certificate of registration in Ontario without evidence of current and safe clinical practice
- RNs who hold a certificate of registration in Ontario and are currently practicing but would like to review their nursing knowledge and practice in an acute medical and surgical or mental health and community setting
- Internationally-educated nurses who have not met the 2005 baccalaureate nursing education requirements for Ontario RNs
- RPNs who hold a diploma from a community college of applied arts and technology (CAAT)

Curriculum is based on the College of Nurses' Standards of Practice for Nursing and Entry to Practice Competencies for Ontario Registered Nurses. You will apply theoretical knowledge in clinical settings under the direction, facilitation and guidance of faculty. Courses emphasize ethics and professional practice, health assessment, skill mastery and caring for clients with acute and chronic illness and will provide the foundation for nursing practice.

An exciting and unique aspect of the Bridging to University Nursing program is the focus on caring for individuals, groups and communities in both the acute mental health and community settings

BENEFITS

PROGRAM LEARNING OUTCOMES

Upon completion, the graduate of the RPN to BScN Bridging Nursing program will be able to:

- Apply generic skills that will facilitate the practice of nursing, ongoing learning and self-development, including effective communication and interpersonal skills
- Demonstrate scholarly writing
- Apply decision-making models which reflect critical thinking and self-reflection
- Assess knowledge appropriately and using research outcomes
- Acquire basic technological literacy skills
- Understand self, society and its institutions in order to assume a role as a responsible citizen
- Practice from a primary healthcare perspective with a multicultural client population including individuals, families, groups and communities
- Provide nursing care to clients in complex healthcare situations
- Provide safe, effective and ethical nursing care that meets the current College of Nurses of Ontario professional standards for registered nurses

CAREER OUTLOOK

Nurses work in a variety of settings inclusive of, but not limited to, the operating room, long-term care and specialty areas such as emergency, pediatrics and community settings. Typically, RPNs are attracted to positions where they can work with people through the healing process and provide hands on-nursing care. Graduates will be prepared to work with persons and communities of diverse backgrounds, ages, degrees of health and illness, in a variety of contexts.

A recent study commissioned by the Canadian Nurses Association predicts that by the year 2011, 59,000 to 113,000 new nurses will be needed.

DISTINCTIVE BENEFITS FOR CENTENNIAL STUDENTS

- The certificate that is earned provides evidence of reflective practice, employment and continuing education opportunities
- Individual clinical feedback and evaluation gives employers valuable evidence of current and safe clinical practice
- Clinical placement allows you to develop employment networking opportunities
- The school houses a well-equipped nursing lab that is available for independent and self-directed practice
- Evidence based practices are threaded through the delivery of the program
- Faculty members are knowledgeable, experienced and caring
- The needs of adult and English-as-a-second-language students are supported.

EDUCATIONAL PARTNERS

Upon successful completion of all program requirements, students may apply to the post-diploma nursing degree program at Ryerson University, offered by the Daphne Cockwell School of Nursing and the Chang School of Continuing Education

At A Glance

- Through the program you will:
- Have opportunities to develop your communication and leadership skills at an advanced level for application in practice
- Gain an understanding of nursing knowledge and knowledge acquisition, and how research is utilized and applied to complex patient care situations
- Have some input into the clinical agencies selection that may require you to attend hospitals and community agencies during different shifts

Bridging to University Nursing (Cont'd)

ADMISSION REQUIREMENTS

ELIGIBILITY

- College diploma in nursing or practical nursing, or university nursing degree

ADDITIONAL REQUIREMENTS

For nurses who hold a current certificate of registration in Ontario:

- A photocopy of their current certificate of registration in Ontario (original may be requested)

For nurses who have an expired certificate of registration in Ontario and do not have evidence of current and/or safe nursing practice:

- A letter from the College of Nurses of Ontario outlining the requirements for re-entry or safe practice requirements

For nurses who have obtained a nursing diploma or degree out-of-country and do not hold a current certificate of registration in Ontario:

- A letter from the College of Nurses of Ontario stating that the diploma/degree from country of origin does not meet baccalaureate entry to practice requirements
- Proof of English language proficiency may be required
- Proof of successful completion of a nursing program from country of origin or equivalent

For registered practical nurses:

- Transcripts from a community college diploma program (indicating minimum B average and inclusion of courses in Anatomy and Physiology and Pathophysiology) may be required
- A photocopy of their current certificate of registration in Ontario (original may be requested)

NOTE

All applicants apply to program code 9251. Transcripts/documentation will be reviewed by the program coordinator to determine whether the full-time or flexible version of this program is appropriate for each applicant.

After admission, but prior to Clinical Placement, students require:

- Annual clear police check with vulnerable sector screening
- Completion of immunization requirements (immunization review form issued by the program coordinator)
- Successful completion and annual renewal of a recognized course in CPR (Healthcare provider level)
- Successful completion of a recognized course in standard first aid
- Mask fit testing will be provided by Centennial College (shaving of portions of face may be required to meet safety standards)

All of the above requirements must be in effect for the duration of each placement.



PROGRAM OUTLINE: 9251 AND 9252

Semester 1

NUPD-402	Acute and Chronic Illness Practice
NUPD-401	Acute and Chronic Illness Theory
COMM-170/171	College Communications 2
NUPD-403	Ethics and Professional Practice
NUPD-400	Health Assessment
PATH-400	Pathotherapeutics

Semester 2

NUPD-435	Advanced Communication and Leadership
NUPD-442	Community Nursing Practice
NUPD-441	Community Nursing Theory
NUPD-406	Family-Centered Nursing Theory
NUPD-431	Mental Health & Crisis Management Theory
NUPD-432	Mental Health Nursing Practice
NUPD-450	Nursing Knowledge: Historical and Futuristic Perspectives
NURS-237	Nursing Research

Note:

1. all courses require a minimum C grade
2. cumulative GPA of 3.0 is required to be eligible to apply to the Daphne Cockwell School of Nursing at Ryerson University

PROGRAM OUTLINE: 9253

Semester 1

NUPD-401	Acute and Chronic Illness Theory
NUPD-435	Advanced Communication and Leadership
COMM-170/171	College Communications 2
NUPD-403	Ethics and Professional Practice
PATH-400	Pathotherapeutics

Semester 2

NUPD-402	Acute and Chronic Illness Practice
NUPD-400	Health Assessment
NURS-237	Nursing Research

Semester 3

NUPD-442	Community Nursing Practice
NUPD-441	Community Nursing Theory
NUPS-406	Family-Centred Nursing Theory
NUPD-431	Mental Health & Crisis Management Theory
NUPD-432	Mental Health Nursing Practice
NUPD-450	Nursing Knowledge: Historical and Futuristic Perspectives

Note:

1. all courses require a minimum C grade
2. cumulative GPA of 3.0 is required to be eligible to apply to the Daphne Cockwell School of Nursing at Ryerson University

Children's Entertainment: Writing, Production and Management

Program Code: 6424

Program Length: 1 year/3 semesters

Credential: Ontario College

Graduate Certificate

Start: Fall

Campus: The Centre for

Creative Communications

thecentre@centennialcollege.ca

416-289-5000, ext. 5100

Program Overview

From Sesame Street to Dora the Explorer, children's entertainment is a multi-billion dollar industry around the world.

The Children's Entertainment: Writing, Production and Management program is a new and one-of-a-kind post-graduate program that will prepare you for a career as a highly-skilled children's content producer. You will learn to create a wide range of entertainment products (i.e. film, TV, books, education products, games, mobile and interactive media) for the rapidly growing children's market.

You will hone your creative storytelling abilities, business skills and production management practices for the development of unique and innovative children's media content for education or entertainment genres. The program is project-driven, collaborative and designed to provide you best practices in a diverse and gender inclusive environment.

You'll complement your in-class training with an industry field placement in a media organization in Canada.

BENEFITS

PROGRAM HIGHLIGHTS

This unique program, developed by industry and education professionals, is the first program of its kind in Canada. To prepare you for a career in the children's entertainment field, the program offers:

- Hands-on practical learning
- Career-ready skills
- High-level industry professionals teaching and helping you to connect with the industry
- On-site professional software
- Extensive career and global job opportunities

You will develop new skills in:

- Writing for children's media
- Marketing children's entertainment products
- Project management
- Pitching
- TV and multi-platform production
- Team building for creative production
- Child development
- Licensing and Merchandising
- The legal and regulatory aspects of children's media
- Personal branding and career planning
- Navigating the domestic and international marketplace

PROGRAM HISTORY

Centennial College launched its Children's Entertainment post-graduate certificate program in September 2009. It was born through the recognition that Canada has for many years been a leader in the creation and production of internationally successful children's entertainment properties. It was formulated and developed by some of the very best and most respected contemporary producers, writers and industry leaders in Canada. As well, it is continuously guided by an active program advisory committee with members from across the spectrum of areas that involve and affect children's entertainment – from education and early childhood specialists to toy manufacturers to interactive digital media producers.

Through the program, students gain a solid developmental understanding of their audience, a strategic and entrepreneurial approach to their careers, a global perspective and the passion and commitment to become tomorrow's industry leaders. Through participation in industry events and a field placement, students have the opportunity to develop networking skills and gain contacts to assist in their career launch and growth.

In the short history of the program, graduates have already found employment in diverse areas, including the independent television production sector, industry funding bodies, freelance writing for television and cross-platform production.

ADMISSION REQUIREMENTS

ELIGIBILITY

- College diploma or university degree program in any discipline
- We will consider applicants with partial post-secondary education (minimum two years) and relevant work experience

ADDITIONAL REQUIREMENTS

- Attend an mandatory program admission session where you will:
 - » submit an up to date resumé
 - » complete a writing assessment

Ask us about distance testing.

PROGRAM OUTLINE

Semester 1

CHLD-403	Integrated Media for Children's Entertainment
CHLD-401	Intro. to Child Development
CHLD-424	Introduction to the Production Process
CHLD-409	Licensing & Merchandising
CHLD-405	Survey of Children's Entertainment
CHLD-407	Team Building
CHLD-404	The Business of Children's Entertainment 1
CHLD-408	Writing for Children's Entertainment 1

Semester 2

CHLD-402	Develop a Project
CHLD-412	Marketing Integrated Media for Children's Entertainment
CHLD-411	Producing the Project
CHLD-418	Television Production
CHLD-413	The Business of Children's Entertainment 2
CHLD-414	Writing for Children's Entertainment 2

Semester 3

CHLD-428	Advanced Writing for Children's Entertainment
CHLD-423	Children's Books
CHLD-421	Industry Field Placement
CHLD-422	Professional Practice

Note: Minimum C grade required in all courses.

At A Glance

Prepare for a new career in the children's media industry as a:

- Children's writer
- Marketing specialist
- Project manager
- Content manager
- Children's TV producer
- Children's multi-platform producer

Construction Management

Program Code: 3130 **NEW**
Program Length: 1 year/3 semesters
Credential: Ontario College
Graduate Certificate
Start: Fall, Winter, Summer
Campus: Morningside
archtech@centennialcollege.ca
416-289-5000, ext. 8123

Program Overview

Construction management is the study of the management and technological aspects of residential, industrial, commercial, and institutional construction projects as well as engineering and infrastructure construction. The Construction Management program will provide practical training for individuals with a unique combination of construction and project management skills in conjunction with the added dimension of protecting the environment and sustainability. This program integrates a modular design with a principal focus on construction management and an ancillary focus on general project management in a construction environment.

BENEFITS

PROGRAM HIGHLIGHTS

- Graduates possess: strong construction/project management skills
- There is a focus on protecting the global environment, energy conservation and international sustainable construction strategies
- Construction topics Curriculum includes construction management information systems, scheduling, procurement, legal documents and contracts, cost estimation and analysis and construction safety
- Emphasis on domestic and international sustainability and green building distinguishes this offering from other construction management programs
- Comparisons of international building codes and construction practices

CAREER OUTLOOK

The construction building industry is a key sector in Canada's economy. Currently, the Canadian government, at all levels, is establishing funding initiatives to encourage growth and restore confidence in the economy. These programs are intended to stimulate housing construction and build infrastructure. Recent housing related funding announcements include:

- Investments in housing for Canadians
- Renovation and retrofit of social housing
- First Nations housing
- Northern housing
- Housing for low-income seniors and persons with disabilities
- Helping municipalities build stronger communities

These projects indicate there are a wide variety of career opportunities in the construction sector.

ADMISSION REQUIREMENTS

ELIGIBILITY

- College advanced diploma or a university degree an architectural, engineering or construction related discipline

ADDITIONAL REQUIREMENTS

- Proof of English proficiency
- Transcript and resumé review is required

PROGRAM OUTLINE

Semester 1

CSM-104	Alternative Project Delivery Methods
CSM-103	Business Practices
CSM-105	Ethics in Construction
CSM-101	Introduction to Construction Management
CSM-102	Management of a Construction Project
CSM-106	Occupational Health, Safety & Security

Semester 2

CSM-202	Construction Contracts & Construction Law
CSM-204	Construction Cost Planning & Control
CSM-203	Construction Scheduling
CSM-206	Procurement Management
CSM-205	Project Monitoring for Quality Control & Safety
CSM-201	Quantity Surveying, Estimating & Bidding Procedures

Semester 3

CSM-301	Development and Construction Economics
CSM-304	HR Management
CSM-302	Innovation in the Construction Industry
CSM-306	Leadership Development
CSM-305	Risk Management
CSM-303	Sustainable Practices

At A Glance

Graduates will be prepared for careers such as:

- Project managers/coordinators
- Estimators
- Site managers
- Inspectors

Corporate Communications and Public Relations

Program Code: 6417

Program Length: 1 year/2 semesters

Credential: Ontario College

Graduate Certificate

Start: Fall, Winter

Campus: The Centre for

Creative Communications

thecentre@centennialcollege.ca

416-289-5000, ext. 5100

Program Overview

If you want to get connected to the public relations (PR) industry and study a field that's full of variety, then this is the program for you. No two days are alike in corporate communications. Our program is one of the most highly regarded programs in Ontario that equips graduates to enter this exciting industry.

Corporate communicators and PR practitioners research, write, plan, edit, design and implement everything from strategic communications plans and employee newsletters to gala dinners for hundreds of people. They create communications strategies that influence employee attitudes, shift stockholders' opinions and tell an organization's story to the media.

You're an ideal match for this program if you possess strong writing skills and the ability to manage various projects at the same time..

BENEFITS

PROGRAM HIGHLIGHTS

- Leads the way in social media and PR content
- Located close to the heart of Toronto's PR industry
- Includes a full-time, eight-week field placement
- Curriculum emphasizes learning by doing
- Emphasis on employability skills & landing a job

CAREER OUTLOOK

Centennial College's Corporate Communications and Public Relations program will keep you connected and prepared to meet the demands of this fast-paced, exciting field. As an entry-level communications specialist, you may land jobs that involve media relations, employee communications and web-based communications for a variety of organizations.

Companies hiring corporate communications graduates include:

- Alliance Films
- Argyle Communications
- Argex Public Relations
- CTV
- Edelman Public Relations
- Enbridge
- Environics Communications
- Government of Canada
- Ontario Government
- Ontario Institute for Cancer Research
- Praxis Public Relations
- St. John's Rehab Hospital
- WSIB

Graduates work as communication specialists with:

- Public Relations agencies
- Hospitals and health care providers
- Government ministries and agencies
- Trade Associations
- Not-for-profit organizations
- Financial Institutions
- Entertainment companies

Note: Minimum C grade required for all courses.

TESTIMONIALS

"While at Centennial, I learned to embrace the idea of starting my career. Centennial provided me with the essential skills to become what I wanted to be. The support I received at Centennial helped lead me to my first job and gave me the resources to start my own company. Thank you to the instructors at Centennial! "

Adrian Seeley, CEO/Founder, trillPR

"Since graduating from Centennial, I have worked in both traditional and online public relations and also marketing. I have found my education at Centennial to be invaluable for all. The program is very up-to-date in terms of industry trends and skills. The instructors are knowledgeable and always willing to help. Overall, the Centennial Corporate Communications and Public Relations program has set me up well for my career as a communicator."

John Slighte, Coordinator, Social Media Group

ADMISSION REQUIREMENTS

ELIGIBILITY

- College diploma or university degree in any discipline.
- We will consider applicants with partial post-secondary education (minimum – two years) and relevant work experience.

ADDITIONAL REQUIREMENTS

Attend a mandatory program admission session where you will:

- Complete writing and editing exercises
- Submit a portfolio of writing
- A resumé may be required

Ask us about distance testing.

PROGRAM OUTLINE

Semester 1

CN-101	Introduction to Corporate Communications
CN-121	Public Relations Writing 1: Writing to Inform
CN-145	Event Management
CN-151	Copy Editing
CN-171	Project Management
CN-211	Canadian Business Practices
CN-220	Media Relations

Semester 2

CN-161	Design and Layout
CN-207	Public Relations Writing 2: Writing to Persuade
CN-235	Online Public Relations
CN-250	Client Project
CN-252	Communications Management
CN-253	Presentation Skills
CN-257	Career Management
CN-290	Field Placement

At A Glance

KEY PERFORMANCE INDICATOR RESULTS

- Students rated us:
- 92 per cent of graduates very satisfied or satisfied with the overall quality of instruction
- 83 per cent of graduates very satisfied or satisfied with the overall quality of their learning experiences
- 90 per cent of students very satisfied or satisfied: instructors are up-to-date in their fields
- 86 per cent of students very satisfied or satisfied with skills and abilities specific to CC+PR career
- 100 per cent of employers of CC+PR grads are very satisfied or satisfied with their job-related knowledge

Culture and Heritage Site Management

Program Code: 1832

Program Length: 1 year/2 semesters

Credential: Ontario College

Graduate Certificate

Start: Fall

Campus: Progress

hospitality@centennialcollege.ca

416-289-5000, ext. 2323

Program Overview

Canada has 2,500 museums and related institutions which include not-for-profit museums, art galleries, science centres, aquaria, archives, sports halls-of-fame, artist-run centres, zoos, and heritage sites that attract more than 59 million visitors annually; a further 60 million visit our historic sites and natural parks. These types of establishments/facilities require professionals trained in a very particular skill set and thus equipped, able to manage such culture and heritage resources.

Learners will be engaged in practical management courses as well as industry-based subjects relevant to this largely publicly run or not-for-profit culture and heritage sector pursuing an in-depth exploration of issues and cases pertinent to current challenges confronting cultural and heritage organizations at home and abroad. Partnerships with local, regional, provincial and national institutions and establishments will facilitate in-session learner field placement during the second semester.

BENEFITS

PROGRAM HIGHLIGHTS

- Two days per week industry placement for 15 weeks within semester 2
- Learn from industry professionals currently practicing their art

CAREER OUTLOOK

Graduates will find rewarding careers in various parts of this fast growing industry. Potential employers of our graduates include local, national, cross border and possible international organizations:

- National Historic Sites
- Municipal and not-for-profit Museums
- Galleries
- National and Provincial Parks
- Historic Sites
- Zoos
- World Heritage Sites
- Federal, Provincial and Municipal Cultural Funding Agencies
- Government Departments
- Arts Service Organizations
- Related not-for-profit Arts, Cultural and Heritage Organizations

At A Glance

Graduates will find rewarding careers working at:

- National Historic Sites
- National and Provincial Parks
- Federal, Provincial and Municipal Cultural Funding Agencies
- Related not-for-profit Arts, Cultural and Heritage Organizations

ADMISSION REQUIREMENTS

ELIGIBILITY

- College diploma or university degree in hospitality, tourism or related discipline
- We will consider applicants with a diploma or degree in an unrelated discipline who have related work experience.
- We will consider applicants with partial post secondary education and relevant work experience in hospitality.

ADDITIONAL REQUIREMENTS

- Resumé with relevant work experience may be requested

PROGRAM OUTLINE

Semester 1

CHSM-105	Collections and Exhibit Management; Educational and Interpretive Programming
CHSM-101	Culture and Heritage Management Essentials
CHSM-103	Culture and Heritage Marketing and Strategy
CHSM-102	Financial Management and Planning for the Culture and Heritage Sector
CHSM-104	Grants, Fundraising and Sponsorship
CHSM-106	Innovative Technologies in the Culture and Heritage Sector
CHSM-107	Leadership in the Culture and Heritage Sector

Semester 2

CHSM-204	Culture and Heritage Industry Field Placement
CHSM-205	Culture and Heritage Industry Field Placement Review
CHTM-207	Customer Relationship Management
CHSM-203	Issues in Heritage, Museums and Galleries
CHSM-201	Municipal Cultural Planning
CHSM-202	National Historic Site Management

Note: Minimum C grade (2.0 G.P.A.) is required for graduation

Event Management – Festival and Conference

Program Code: 1831
Program Length: 1 year/2 semesters
Credential: Ontario College
Graduate Certificate
Start: Fall
Campus: Progress
hospitality@centennialcollege.ca
416-289-5000, ext. 2323

Program Overview

Centennial College's one-year Graduate Certificate program in Event Management – Festival and Conference will prepare you for a career in an exciting and rapidly growing industry. It is well documented that festivals, events and conferences are a major catalyst for tourism worldwide as evidenced by the membership making up the local, national and global markets. This sector employed 380,000 workers in 2006 and is projected to produce 121,000 new jobs by 2015.

BENEFITS

PROGRAM HIGHLIGHTS

Graduates are prepared to:

- Develop and implement financial initiatives based on event objectives through methods such as sponsorship programs and fundraising initiatives
- Plan, design and coordinate effective site and facility operations
- Apply the principles of marketing to festivals, events and conferences
- Apply strategies for effective human resource management
- Create, plan and implement effective programming for events
- Apply accounting and financial knowledge and skills to the operation of events
- Apply business administration skills to the operation of events
- Apply the principles of professionalism and ethics to event management

CAREER OUTLOOK

Graduates of this program may find employment in hotels, convention and conference centres, corporations, tourism and non-profit organizations, sports and recreational organizations, festival, arts and cultural organizations and event marketing management. Some entrepreneurial graduates may open their own event management companies.

ADMISSION REQUIREMENTS

ELIGIBILITY

- College diploma or university degree in hospitality, tourism or related discipline
- We will consider applicants with a diploma or degree in an unrelated discipline who have related work experience.
- We will consider applicants with partial post secondary education and relevant work experience in hospitality.

ADDITIONAL REQUIREMENTS

- Attend a mandatory program admission session where you will:
- Complete a questionnaire and submit your resumé.

PROGRAM OUTLINE

Semester 1

FECM-201 FECM-103	Networking and Industry Relations Event Marketing – Festival and Conference
FECM-204 FECM-105	Event Budgeting Volunteer & Team Building Coordination
FECM-106 FECM-107	Sponsorship Development Introduction to Event, Festival & Conference

Semester 2

FECM-101 FECM-102	Risk & Security Management Site Logistics & Operations Management
FECM-202 FECM-203	Creativity and Innovation Greening Your Festival, Event & Conference
FECM-104	Programming Community and Cultural Festivals, Events & Conferences
FECM-205 FECM-206	Communications and Media Planning Festival, Event and Conference Production Practicum

Note: minimum C grade is required for graduation.

At A Glance

Our employment partners include:

- Sport Alliance of Ontario
- Maple Leaf Sports & Entertainment
- AVIVA Canada
- Toronto Board of Trade
- Toronto Community News
- Marriott Hotels
- Toronto International Film Festival
- Delta Hotels
- Fairmont Hotels
- Four Seasons Hotels & Resorts



Financial Fraud Investigation

Program Code: 2730

Program Length: 1 year/2 semesters

Credential: Ontario College

Graduate Certificate

Start: Fall, Winter

Campus: Progress

business@centennialcollege.ca

416-289-5000, ext. 2280

Program Overview

The program provides students with the essential skills and knowledge in forensic accounting and investigation techniques, equipping them to work in entry-level positions in the field of forensic accounting and audit investigations within the public or private sector.

This program is designed for students who have completed a recognized diploma or degree program and wish to acquire a specialization in the emerging field of forensic accounting and fraud investigations.

Graduates are prepared to practice in areas such as fraud and economic loss quantification including: investigating and analyzing financial evidence, testifying as a witness, becoming involved in criminal investigations, uncovering financial evidence in employee or insurance fraud cases and investigating in the rapidly evolving area of computer fraud.

BENEFITS

PROGRAM HIGHLIGHTS

- This program, provides short and intensive training.
- Courses are delivered by experienced faculty members who are experts in the industry, providing students with practical hands-on learning.
- Geared to the motivated, mature learner with career experience.

CAREER OUTLOOK

Successful analysis and findings reported by practicing professionals may be the difference between whether perpetrators avoid detection of their illegal activities or are brought to justice. In most cases, success is directly and primarily dependent upon the knowledge, skills and abilities of the professionals performing the work. Consequently, the demand for entry-level professionals with formal education in fraud and forensic accounting has grown.

The program content will prepare students for Certified Fraud Examiner (CFE) examination. Registration in this incurs costs in addition to the tuition.

At A Glance

Employment opportunities include positions such as:

- Forensic Accounting/Litigation Consultant
- Tax Auditor
- Gaming Investigator
- Insurance Investigator
- Bank Investigator
- Internal Auditor

ADMISSION REQUIREMENTS

ELIGIBILITY

- College diploma or university degree in any discipline.
- We will consider applicants with partial post-secondary and relevant work experience (transcript and resumé review is required)

ADDITIONAL REQUIREMENTS

- Proof of English proficiency

PROGRAM OUTLINE

Semester 1

FFIC-702	Financial Crimes Investigation
FFIC-704	Financial Institutions & Identity Theft
FFIC-705	International Legal Elements
FFIC-701	Introduction to Fraud Examinations
FFIC-703	Introduction to Intelligence Gathering
FFIC-706	Professional Court Presentation

Semester 2

FFIC-711	Advanced Fraud Examinations
FFIC-714	Ethics and Fraud Criminology
FFIC-712	Forensic Accounting
FFIC-716	Interview and Interrogations
FFIC-713	Investigative Methodologies
FFIC-715	Practical Fraud Investigation Case Management

Financial Planning

Program Code: 2843

Program Length: 1 year/2 semesters

Credential: Ontario College

Graduate Certificate

Start: Fall, Winter, Summer

Campus: Progress

416-289-5000, ext. 2280

business@centennialcollege.ca

Program Overview

The Financial Planning program will provide you with the opportunity to obtain an Ontario Graduate Certificate in the field of financial planning in two semesters. The program will provide you with all of the educational requirements to challenge the Certified Financial Planner (CFP) exam. Registration for this will incur in addition to regular tuition fees.

PROFESSIONAL ASSOCIATION

Accreditations gained as a result of successful completion of courses and industry exams include:

- Canadian Securities Course (CSC®)
- Wealth Management Essentials (WME®)

Designations and licences that can be obtained as a result of completing preparatory courses and successfully writing the industry exams include:

- Certified Financial Planner (CFP™)

Registration in these will incur costs in addition to tuition.

BENEFITS

PROGRAM HIGHLIGHTS

Upon completion of this program, graduates will be able to:

- Integrate economic and personal information necessary for effective financial planning decisions.
- Compare, contrast and select financial products and services, investment planning and counselling services for clients, while adhering to industry standards.
- Effectively market financial services to clients to gain new and renewal business.
- Recognize potential tax and legal implications within a financial planning situation

CAREER OUTLOOK

A 2009 report by the Toronto Board of Trade likewise states that, with demographic changes and the need for regulation and associated trained professional, there will be an increasing demand for graduates from programs such as this.

Graduates will find work in areas associated with their studies and the CFP licence with:

- Banks
- Credit unions
- Financial planning companies
- Life insurance companies
- Mutual fund companies
- Investment dealers

At A Glance

Upon completion of this program, graduates will be able to:

- Integrate ethical decision-making processes into all aspects of the financial planning profession
- Successfully adhere to financial planning principles and industry standards
- Prepare accurate and relevant financial plans, manually and electronically

ADMISSION REQUIREMENTS

ELIGIBILITY

- College diploma or university degree in any discipline.
- We will consider applicants with partial post-secondary and relevant work experience (transcript and resumé review is required)

ADDITIONAL REQUIREMENTS

- Proof of English proficiency
- An assessment of numeracy skills may be requested

PROGRAM OUTLINE

Semester 1

ACCT-701	Accounting for Managerial Decision Making
FINA-739	CSC Preparation 1*
FINA-701	Estate Planning and Risk Management
MKTG-716	Marketing
FINA-702	Retirement Financial Planning
ACCT-705	Tax Planning

Semester 2

FINA-704	Certified Financial Planner (CFP) Preparation Course
FINA-703	Corporate Credit Management
MGMT-702	Crafting and Executing Strategy
FINA-749	CSC Preparation 2**
MGMT-703	Ethics and Stakeholder Management
ACCT-702	Financial Management

Note: Students planning to complete their Certified Financial Planner (CFP) license are recommended to complete FINA-439 and FINA-449. Students who have completed the CSC Preparation Courses are required to take the identified options.

OPTION 1: (Prerequisites in brackets)

HRPD-701	Human Resources Management in Canada (None)
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OPTION 2: (Prerequisites in brackets)

MGMT-704	Management & Leadership (None)
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Global Business Management

Program Code: 2880 **NEW**
Program Length: 2 years/4 semesters
Credential: Ontario College
Graduate Certificate
Start: Fall, Winter
Campus: Progress
416-289-5000, ext. 2280
business@centennialcollege.ca

Program Overview

The business world isn't defined by borders. Ensuring an organization's ongoing success, in a globalized environment, demands a solid understanding of leading-edge management strategies and international business practices.

Centennial's two-year, Global Business Management Graduate Certificate, delivers a unique blend of strategic management, and international concepts to prepare graduates to lead and manage effectively in the global business environment.

The Global Business Management program delivers the knowledge, and practical skills that are transferable across several industries. Graduates can confidently pursue entry level management/professional roles with international organizations, non-governmental organizations (NGOs) and domestic businesses operating on a global scale.

BENEFITS

- Global Business Seminars enhance learning through guest speakers, external competitions, presentation of research reports and industry visits.
- A final semester Capstone Project challenges graduates to apply what they've learned, by completing an integrated team project for a business client within the GTA.
- International students who successfully complete Centennial's Global Business Management program may be eligible to apply for a work permit (up to three years) upon graduation.
- Strong employment prospects after graduation.

IS THIS PROGRAM RIGHT FOR YOU?

- The Global Business Management program is an ideal career path for individuals with the following traits and skills:
- Analytical with strong numeracy skills
- Highly organized with an ability to plan and prioritize
- Thrive under pressure and ability to meet deadlines
- Strong interpersonal skills
- Innovative problem solver and decision maker
- Comfortable working within a team environment
- Open-minded and have a willingness to learn new things

ADMISSIONS

ELIGIBILITY

- College diploma or university degree in any discipline.
- We will consider applicants with partial post-secondary and relevant work experience (transcript and resumé review is required)

ADDITIONAL REQUIREMENTS

- Proof of English proficiency

PROGRAM OUTLINE

Semester 1

ACCT-701	Accounting for Managerial Decision Making
BUSN-733	Business Presentations
INTL-703	Comparative Geopolitical Systems
ECON-701	Economic Analysis for Managers
INTL-720	Global Business Seminars
MGMT-701	Information Systems for Business Management
OMGT-701	Operations Management for Products & Services

Semester 2

HRPD-702	Contemporary Organizational Behaviour
MGMT-703	Ethics and Stakeholder Management
BUSN-702	Global Business Research and Analysis
INTL-720	Global Business Seminars
INTL-702	International Finance and Banking
MGMT-704	Management and Leadership
MKTG-716	Marketing

Semester 3

INTL-711	International Entrepreneurship: Import and Export Management
ACCT-702	Financial Management
PMGT-701	Fundamentals of Project Management
INTL-720	Global Business Seminars
INTL-704	Global Logistics and Operations
MKTG-732	International Marketing and Trade
INTL-705	International Trade Law

Semester 4

BUSN-703	E-Business Strategy
BUSN-701	Employment Preparedness
BUSN-704	Environmental Stewardship and Sustainability
BUSN-705	Global Business – Capstone Project
INTL-720	Global Business Seminars
INTL-706	Global Business Strategy
HRPD-712	Human Resources Strategy
INTL-710	International Development

Hotel, Resort and Restaurant Management

Program Code: 1830

Program Length: 1 year/2 semesters

Credential: Ontario College

Graduate Certificate

Start: Fall

Campus: Progress

hospitality@centennialcollege.ca

Program Overview

The post graduate certificate program in Hotel, Resort and Restaurant Management addresses the needs of graduates who would like to retrain, in a short period of time, for the exciting field of hotel, resort and restaurant management. This program is designed for students who are planning to build their careers in the accommodation, food and beverage sectors in the hospitality industry. In 2010, the accommodation, food and beverage sectors employed 1,086,000 people and have generated revenues of almost \$18.8 billion.

This short, yet intensive, program will cover key management areas such as: finance, human resources, labour relations, oenology, international operations, leadership, entrepreneurship, security and risk, service quality, marketing and revenue management.

You will gain valuable work experience through an individualized industry placement, designed to provide a practical foundation for your career. After graduation, many students continue on as full-time employees at their placements..

BENEFITS

PROGRAM HIGHLIGHTS

- Two days per week industry placement for 15 weeks in semester 2
- Operational lab practice facilities
- Full service student operated restaurant called Horizons
- Modern continually updated computer labs
- Access to Delphi catering management software system
- On-site conference centre
- Industry experienced faculty

CAREER OUTLOOK

Graduates are prepared to work in tourism and hospitality areas such as:

- Hotel and restaurant general management
- Human resources management
- Sales and marketing management
- Convention services management
- Cruise lines

Organizations hiring program graduates:

- Marriott Hotels
- SIR Corp
- Shoeless Joe's Restaurants
- The Keg Restaurants

At A Glance

Companies willing to hire program graduates include:

- Delta Hotels & Resorts
- Fairmont Hotels & Resorts
- Four Seasons Hotels & Resorts
- InterContinental Hotel Group
- Marriott Hotels & Resorts
- Starwood Hotels & Resorts
- Hyatt Hotels & Resorts
- SIR Corp
- Wyndham International
- Choice International

ADMISSION REQUIREMENTS

ELIGIBILITY

- College diploma or university degree in hospitality, tourism or related discipline
- We will consider applicants with a diploma or degree in an unrelated discipline who have related work experience.
- We will consider applicants with partial post secondary education and relevant work experience in hospitality.

ADDITIONAL REQUIREMENTS

- Resumé with relevant work experience may be requested

PROGRAM OUTLINE

Semester 1

HOTL-352	Hospitality Marketing Strategies
HOTL-353	Hospitality Revenue and Distribution Management
HOTL-351	Hospitality Safety, Security, Risk and Crises Management
HOTL-302	Human Resources and Labour Relations Management
HOTL-304	International Hotel, Resort and Restaurant Management
HOTL-306	Managing Service Quality and Business Excellence
HOTL-303	Wines and Oenology

Semester 2

HOTL-305	Foundations of Leadership
HOTL-301	Hospitality Financial Management
HOTL-354	Hotel, Resort and Restaurant Field Placement

Note: minimum C grade is required for graduation.



Human Resources Management

Program Code: 2860

Program Length: 1 year/2 semesters

Credential: Ontario College

Graduate Certificate

Start: Fall, Winter, Summer

Campus: Progress

business@centennialcollege.ca

416-289-5000, ext. 2280

Program Overview

In today's competitive business world, employment retention reaches far beyond the recruitment process. Individuals who specialize in Human Resources Management are essential to maintaining a healthy work environment, increasing retention, boosting performance and shaping the overall potential of a company.

A career in human resources management involves interacting with senior management on a regular basis, pinpointing company goals and leading a team towards them.

Centennial's one-year Graduate Certificate provides the knowledge base to confidently handle several human resources issues including: compensation, hiring, performance management, organization development, safety and wellness benefits, employee motivation, communication, administration and training.

This in-depth program prepares graduates with core HR concepts and solutions that can be transferred across industries and organizations. With course offerings that meet Human Resource Professionals Association (HRPA) of Ontario's expectations, graduates are prepared with the skills to confidently align their team towards success.

BENEFITS

PROGRAM HIGHLIGHTS

- Fast track your career with a two-semester Graduate Certificate.
- An emphasis is placed on emerging human resource management trends such as managing diversity, alternative dispute resolution, pensions and benefits and human resource management systems.
- Eligibility to earn the CHRP designation granted by the Human Resources Professional Association of Ontario (HRPAO) increases marketability.
- Extensive use of case studies, simulations and project-based learning helps prepare you for real workplace situations.
- Human Resource Information Systems (HRIS) training using an SAP application.
- A continuous watch of current HR and technological trends helps you stay one step ahead.

CAREER OUTLOOK

Graduates of the program are prepared to work as:

- Human resources administrators
- Human resources generalists
- Human resources specialists (i.e. recruiters, compensation analysts, trainers, pensions and benefits administrators; occupational health and safety officers, HRMS specialists)

EDUCATIONAL PARTNERS

Qualified graduates may be eligible to participate in an articulated program with selected universities, institutes and professional associations. These partnerships allow graduates to apply academic credit towards further study.

Our partner is:

- University of Western Sydney
- Centenary College

CERTIFICATIONS

Graduates of this program may be eligible to earn the Certified Human Resources Professionals (CHRP™) designation granted by the Human Resource Professionals Association (HRPA) of Ontario.

This professional designation signals to employers that you have met the education and experience requirements to be successful in human resources. Applicants seeking the CHRP™ must satisfy the following requirements:

- Maintain membership in the HRPA
- Successful completion of the required nine courses obtaining an average grade of 70% or better over all nine courses with no single course below 65% (The HRPA courses are marked with an asterisk in the course offerings)
- Pass the National Knowledge Exam (NKE), a standard examination used by the Canadian Council of Human Resources Association (CCHRA), to ensure that applicants have a solid foundation of core HR concepts
- Hold a university degree or advanced university degree.
- Demonstrate that they have at least three years of HR experience at a professional level.

ADMISSION REQUIREMENTS

ELIGIBILITY

- College diploma or university degree in any discipline.
- We will consider applicants with partial post-secondary and relevant work experience (transcript and resumé review is required)

ADDITIONAL REQUIREMENTS

- Proof of English proficiency

NOTES

1. This program is not open to graduates of Centennial's three-year Human Resources Management diploma program.

PROGRAM OUTLINE

Semester 1

HRPD-702	Contemporary Organizational Behaviour
HRPD-701	Human Resources Management in Canada
HRPD-706	Labour and Employment Law
HRPD-703	Management Accounting for Human Resources
HRPD-704	Staffing Organizations
HRPD-705	Strategic Compensation

Semester 2

HRPD-713	Advanced HRMS
HRPD-710	Alternative Dispute Resolution
HRPD-707	Employee Health and Safety
HRPD-712	Human Resources Strategy
HRPD-709	Industrial Relations
HRPD-711	Pensions and Benefits
HRPD-708	Training and Development

At A Glance

Specializing in Human Resources Management can lead to a wide variety of career opportunities, in all areas of business, industry and employment environments. Here are just a few possibilities:

- HR Administrator
- HR Generalist
- HR Recruiter
- Compensation Analyst
- Trainer
- Pensions and Benefits Administrator
- Occupational Health and Safety Officer

Inclusive Leadership

Program Code: 6830 **NEW**

Program Length: 5 semesters

Credential: Ontario College
Graduate Certificate

Start: Fall, Winter

Campus: Progress

416-289-5000, ext. 4374

inclusiveleadership@centennialcollege.ca

Program Overview

The Post-Graduate Certificate in Inclusive Leadership provides students with the knowledge and skills needed to effectively manage and supervise in an increasingly complex and diverse work environment. Students will gain an understanding of the impact of global citizenship, the principles and practices of inclusion, and the approaches to ethical communication required of today's leaders. Utilizing a student-centered, pedagogical approach, the program will equip students with critical thinking, analytical, reflective, creative, and evaluative skills that will allow them to participate in their fields of work as socially responsible leaders.

The program is ideal for students currently employed in management or supervisory roles and for those who wish to upgrade their leadership skills. Courses are offered in an online mode with two weeks on campus for each course.

BENEFITS

PROGRAM HIGHLIGHTS:

- Analyze the complex relationship between inclusive leadership and global citizenship, equity principles, and organizational change.
- Identify personal and professional values and inclusive leadership practices within the workplace.
- Using reflective practice, document personal learning and development as an inclusive leader.
- Examine the impact of media in both personal and professional contexts utilizing a critical media literacy framework
- Employ ethical, equitable and inclusive communication practices
- Incorporate global citizenship, equity, inclusion, and leadership theoretical frameworks in all aspects of the workplace setting

ADMISSION REQUIREMENTS

ELIGIBILITY

- College diploma or university degree in any discipline
- We will consider applicants with partial post-secondary and relevant work experience

ADDITIONAL REQUIREMENTS

- Resumé review is required
- Proof of English proficiency

PROGRAM OUTLINE

Semester 1

GCEL-110 Introduction to Global Citizenship, Inclusion & Leadership
GCEL-120 Personal Identity and the Workplace

Semester 2

GCEL-140 Inclusive Leadership and Organizational Change
GCEL-180 Conflict Management and Resolution

Semester 3

GCEL-150 Media, Leadership, and the Workplace
GCEL-160 Intercultural and Organizational Communication

Semester 4

GCEL-130 Globalization, Global Citizenship and the Workplace
GCEL-190 Investigation, Research and Analysis

Semester 5

GCEL-170 Practicum

Interactive Digital Media

Program Code: 6410

Program Length: 3 semesters

Credential: Ontario College

Graduate Certificate

Start: Fall

Campus: The Centre for

Creative Communications

thecentre@centennialcollege.ca

416-289-5000, ext. 5100

Program Overview

Interactive Digital Media is a post-graduate, collaborative and project-driven program that prepares you for today's world of technology, media and innovation.

Through intensive training in classroom and studio environments, you will learn to produce interactive and rich media content for online, web design and development, mobile, social networks, hybrid media, games, e-learning and interactive installations.

The Interactive Digital Media program emphasizes project management, diversity of thought, exploration and an interdisciplinary approach creating a culture of risk-taking, problem solving and team building. You'll be involved with the industry in early stages of the program and complete your learning with an intensive industry field placement.

This program will be offered starting Fall 2012.

TESTIMONIAL

"The course offered me a chance to broaden my design skills and apply them through various mediums including web and video. I used the internship to find a position with CTV and spent two years designing and animating for the morning show Canada AM. Since then, I have spent the past two years managing video productions at Xero Digital."

Nitin Sharma, Graduate

BENEFITS

CAREER OUTLOOK

Where do program graduates go? With a combination of creative and practical skills, our alumni work in all aspects of the interactive media industry in Canada including the following:

- Jenna Yim, AI Specialist at Sonic Boom Creative Media Inc.
- Jay Sawh, AdBeast
- Andrea Acosta, Duarte, Interactive Developer at Sonic Boom Creative Media Inc.
- Bonnie Large, Designer/Producer at CanWest Interactive
- Candace Lee, Multi-media Producer at CanWest Interactive
- Kharlo Tawatao, National Training Designer, RCI, customer care at ROGERS
- Darren Chanderbhan, Project Manager at Virtual Visit Presentations
- Jason Rudniski, Online Editor at Marketing Magazine
- Deena Neimat, New Media Producer of CBC Kids at the Canadian Broadcasting Corporation
- Tracey Ratelle-Westdorp, Project Manager at Enbridge.

At A Glance

Careers opportunities include:

- Online producer
- Interactive project manager
- Interactive visual designer
- Interactive media designer
- Interactive producer

ADMISSION REQUIREMENTS

ELIGIBILITY

- College diploma or university degree in any discipline.
- We will consider applicants with partial post-secondary (minimum two years) and relevant work experience.

ADDITIONAL REQUIREMENTS

- Letter of intent
- Portfolio. Choose one or any combination of the following:
 - » Three pieces representing your digital media work, submitted on CD-ROM or DVD. (URLs will also be accepted)
 - » Three time-based submissions, submitted on CD-ROM or DVD or VHS videotape
 - » A maximum of 12 slides (in a plastic sheet), documenting print or three dimensional work

Ask us about distance testing.

PROGRAM OUTLINE

Semester 1

IDM-406	Collaborative Project*
IDM-412	Emerging Technology
IDM-404	Experience Design*
IDM-403	Interactive Digital Industry*
IDM-411	Interactive Narrative 1
IDM-401	Production Tools 1*
IDM-407	Skills for Collaborative Workplace
IDM-408	Video & Sound for Interactive Media
IDM-410	Writing for Interactive Media

Semester 2

IDM-420	Analytics
IDM-429	Interactive Media Business
IDM-428	Interactive Narrative 2
IDM-423	Production Tools 2
IDM-427	Project Management
IDM-426	Senior Project
IDM-424	Studio Mentorship/Partnership

Semester 3

IDM-430	Career Networking
IDM-432	Entrepreneurship
IDM-450	Field Placement
IDM-431	Pitching & Presentations

**minimum C grade required in all courses to pass.*

International Business Management

Program Code: 2859

Program Length: 1 year/3 semesters

Credential: Ontario College

Graduate Certificate

Start: Fall, Winter, Summer

Campus: Progress

business@centennialcollege.ca

416-289-5000, ext. 2280

Program Overview

Business today, whether large, medium or small, is inevitably international and that recognition is vital to its survival in a globalized world economy.

The International Business Management Graduate Certificate program at Centennial helps you prepare for the global realities of today's marketplace. If you have earned a previous university degree or diploma and/or possess business experience, you may be eligible to benefit from this uniquely crafted one-year program.

The first semester of this program includes foundational courses, while the second semester provides specialized, industry-valued courses. Upon completion of the program students have an opportunity to further develop their skills by registering for an experiential learning opportunity (field placement) in a real-world setting.

The International Business Management program allows individuals from a variety of academic backgrounds to gain the global business knowledge necessary in leveraging their career prospects.

Whether you are from an arts, humanities, technical or commerce background, the program curriculum design enables you to be at par with the latest theoretical and practical aspects of global business.

BENEFITS

PROGRAM HIGHLIGHTS

- Upon graduating there are strong employment prospects
- Program faculty members have extensive experience in international business
- A strong focus is placed on specialized areas of international business, including international development, small to medium-sized international entrepreneurship, trade and investment, global logistics and transportation and global management
- There is an emphasis on the use of computer and Internet technology in performing international business functions to ensure that you have the necessary skills for career success in the current international business environment
- An extensive use of case studies, simulations and project-based learning, with focus on developing project management, teamwork, report writing and communication and presentation skills are features of the program
- Students graduating from degree and diploma programs and those in career transition are able to channel their focus and gain a solid foundation in international business practice in a short period of time
- You will gain practical industry experience through the industry project component

EDUCATIONAL PARTNERS

Graduates of Centennial's International Business Management program have the opportunity to continue their studies and apply their Centennial credits towards a Master's degree with our university partners:

- University of Western Sydney
- Griffith University
- Centenary College

At A Glance

Graduates of the program are prepared to work as:

- Foreign investment and risk analysts
- Foreign trade consultants
- Commercial bank officers
- International marketing representatives
- International development assistants

ADMISSION REQUIREMENTS

ELIGIBILITY

- College diploma or university degree in any discipline.
- We will consider applicants with partial post-secondary and relevant work experience (transcript and resumé review is required)

ADDITIONAL REQUIREMENTS

- Proof of English proficiency

This program is not open to graduates of the three-year International Business diploma program at Centennial College

NOTE

All applicants apply to program code 2859. Students who do not participate in an internship will be transferred to a non-internship program (2899).

PROGRAM OUTLINE

Semester 1

BUSN-733	Business Presentations
INTL-703	Comparative Geopolitical Systems
PMGT-701	Fundamentals of Project Management
INTL-706	Global Business Strategy
INTL-710	International Development
INTL-705	International Organizations, Agreements and Business Law

Semester 2

ECOM-241	Customer Relationship Management
BUSN-701	Employment Preparedness
BUSN-702	Global Business Research and Analysis
INTL-704	Global Logistics and Operations
INTL-711	International Entrepreneurship: Import and Export Management
INTL-702	International Finance and Banking
MKTG-732	International Marketing and Trade

Semester 3

BUSN-750	Business – Experiential Learning
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Logistics Management

Program Code: 2862 **NEW**
Program Length: 1 year/2 semesters
Credential: Ontario College
Graduate Certificate
Start: Fall, Winter
Campus: Progress
business@centennialcollege.ca
416-289-5000, ext. 2280

Program Overview

Effective logistics strategies are the driving force behind a company's success.

As industry leaders move their firms into the global marketplace, employers are seeking talent with the proper mix of supply chain management and logistics knowledge, to allow for competition on a national and global scale.

In just one year, the Graduate Certificate in Logistics Management will prepare graduates with a solid logistics foundation that can transfer across all industries.

BENEFITS

PROGRAM HIGHLIGHTS

- Centennial College's Logistics Management Program maintains a partnership with the Canadian Institute of Traffic and Transportation (CITT).
- CITT is a leading professional development association in the supply chain and logistics sector. It is Canada's most respected and widely held professional designation in the industry. Graduates who successfully fulfill the CITT certification enhance their overall career success, as CITT certification signals a higher level of understanding and ability to employers.
- Centennial's Logistics Management Program prepares graduates with the academic credentials necessary to pursue the CITT designation. To become fully accredited with the CITT designation, applicants must also fulfill the following requirements:
 - Attain five years of industry experience
 - Provide proof of continuous professional development
 - Accept the CITT Code of Ethics
 - Pay CITT membership dues

CAREER OUTLOOK

Graduates of this program may work in the following areas:

- Manufacturing and production companies
- Retailers and distributors
- Transport companies
- Government agencies
- Consulting firms

ADMISSION REQUIREMENTS

ELIGIBILITY

- College diploma or university degree in any discipline.
- We will consider applicants with partial post-secondary and relevant work experience (transcript and resumé review is required)

ADDITIONAL REQUIREMENTS

- Proof of English proficiency

PROGRAM OUTLINE

Semester 1

BUSN-733	Business Presentations
HRPD-702	Contemporary Organizational Behaviour
MKTG-716	Marketing
OMGT-711	Transportation Law
OMGT-707	Transportation Systems & Logistics Processes

Semester 2

ACCT-701	Accounting for Managerial Decision Making
MGMT-702	Crafting and Executing Strategy
MGMT-703	Ethics and Stakeholder Management
OMGT-709	Integrated Logistics
MGMT-704	Management and Leadership
OMGT-708	Transportation Economics

At A Glance

Possible occupations/job titles include:

- Production Coordinator
- Consultant
- Supply Chain Analyst
- International Logistics Manager
- Supply Chain Software Manager
- Warehouse Operations Manager
- Customer Service Manager
- Fulfillment Supervisor
- Transportation Coordinator
- Purchasing Manager
- Inventory Specialist

Marketing – Research and Analytics

Program Code: 2845 **NEW**
Program Length: 1 year/2 semesters
Credential: Ontario College Graduate Certificate
Start: Fall, Winter
Campus: Progress
business@centennialcollege.ca
416-289-5000, ext. 2280

Program Overview

Marketers rely on analysts for their insight, to make effective decisions, to attract a greater client base and deepen existing client relationships.

The Marketing-Research and Analytics Graduate Certificate program prepares graduates with the skills needed to analyze and interpret industry trends and client behaviour.

BENEFITS

PROGRAM HIGHLIGHTS

- Good employment prospects for marketing professionals.
- Taught by professors with extensive experience in marketing research, statistics, marketing communications and customer relationship management.
- Hands-on focus in areas like questionnaire design, data manipulation, quality control, creation of statistical output and development of programs.
- Strong focus on the use of applied marketing research and analytics to strategic marketing decision-making.
- Extensive use of learner-centred approaches such as: case studies, simulations and project-based learning.
- Hands-on training in SAS Enterprise Guide and Enterprise Miner
- A second semester capstone project allows students to incorporate and showcase their skills.

CAREER OUTLOOK

Graduates of this program may work in the following areas:

- Organizations with in-house analytical and research functions, especially those that are mid-to-large sized
- Marketing research firms
- Companies specializing in direct marketing, mobile marketing and e-marketing
- Loyalty program management companies

IS THIS PROGRAM RIGHT FOR YOU?

If these words describe you, the Marketing-Research & Analytics Graduate Certificate program may be your route to career success:

- Comfortable dealing with numbers and computers
- Analytical with strong numeracy skills
- Innovative problem solver, self-directed with strong attention to detail
- Highly-organized and able to manage multiple tasks simultaneously
- Strong interpersonal skills
- Excellent written and oral communication skills
- Self-directed, innovative problem solver, who works well in a dynamic environment
- Thrive under pressure and can meet deadlines

At A Glance

Graduates of this program are prepared to work as:

- Marketing Research Analysts
- Web Marketing Analysts
- CRM Analysts
- Direct Response Analysts
- Online Marketing Analysts
- Data and Analytics Specialists
- Business Analytics Specialists
- Loyalty Program Analysts
- Sales Data Analysts
- Marketing Strategy Analysts

ADMISSION REQUIREMENTS

ELIGIBILITY

- College diploma or university degree in any discipline.
- We will consider applicants with partial post-secondary and relevant work experience (transcript and resumé review is required)

ADDITIONAL REQUIREMENTS

- Proof of English proficiency
- An assessment of numeracy skills may be requested

PROGRAM OUTLINE

Semester 1

BUSN-733	Business Presentations
MKTG-741	Case Analysis and Marketing Metrics
MKTG-744	Computer Applications for Marketing Analytics
MKTG-743	Fundamentals of Marketing Research
MKTG-716	Marketing
MKTG-742	Marketing Analysis and Planning

Semester 2

MKTG-746	Advanced Computer Applications for Marketing Analytics
MKTG-748	Advanced Marketing Research
MKTG-745	Database Mining and Analytics
BUSN-701	Employment Preparedness
MKTG-747	Fundamentals of Interactive Marketing
PMGT-701	Fundamentals of Project Management
MKTG-749	Research and Analytics – Capstone

Marketing – Sales and Account Management

Program Code: 2846

Program Length: 1 year/2 semesters

Credential: Ontario College

Graduate Certificate

Start: Fall, Winter

Campus: Progress

business@centennialcollege.ca

416-289-5000, ext. 2280

Program Overview

The Marketing –Sales & Account Management program prepares graduates for career success in key account management and professional sales. In a comparatively short period of time, graduates will gain a solid foundation in the intricacies of acquiring and maintaining relationships with major client accounts. They will be able to secure employment in account management in a wide variety of industries and be upwardly mobile in their careers.

BENEFITS

PROGRAM HIGHLIGHTS

- Excellent employment prospects for sales professionals
- Taught by professors with extensive experience in sales, negotiation and account management in the business-to-business realm
- Extensive use of learner-centered approaches such as: role plays, simulation and cases, with a focus on developing selling, negotiating and presentation skills
- Hands-on training using sales force automation software

CAREER OUTLOOK

Graduates of this program may work in the following areas:

- Business-to-business (B2B) organizations with their own sales force, especially those that are mid-to-large sized.
- Companies in a wide variety of industries are in need of professional account managers. Here are just a few examples: medical and dental technology, hardware and software vendors, pharmaceutical and packaged goods companies.

IS THIS PROGRAM RIGHT FOR YOU?

If these words describe you, the Marketing – Sales and Account Management Graduate Certificate program may be your route to career success.

- Excellent interpersonal skills
- Excellent listening and oral communication skills
- Self-directed
- Thrive under pressure
- Highly organized

At A Glance

Possible occupations/job titles include:

- Key Account Manager
- Account Executive
- Commercial Sales Representative
- Sales Specialist
- Technical Sales Representative
- Sales Consultant
- Sales Coordinator
- Inside Sales Representative
- Territory Sales Representative

ADMISSION REQUIREMENTS

ELIGIBILITY

- College diploma or university degree in an accounting discipline.
- We will consider applicants with partial post-secondary in an accounting discipline and relevant work experience (transcript and resumé review is required)

ADDITIONAL REQUIREMENTS

- Proof of English proficiency

PROGRAM OUTLINE

Semester 1

BUSN-733

MKTG-741

PMGT-701

MKTG-751

MKTG-716

MKTG-742

Business Presentations

Case Analysis and Marketing Metrics

Fundamentals of Project Management

Fundamentals of Selling

Marketing

Marketing Analysis and Planning

Semester 2

MKTG-752

MKTG-755

BUSN-701

MKTG-754

MKTG-757

B2B Marketing

Business Ethics & Negotiation Skills

Employment Preparedness

Sales and Account Management

Sales and Account Management:

Placement

Sales Force Automation & Technology

Strategic Account Development

Media Engineering Design Integration

Program Code: 3420

Program Length: 1 year/3 semesters

Credential: Ontario College

Graduate Certificate

Start: Fall

Campus: Progress

thecentre@centennialcollege.ca

416-289-5000, ext. 5100

Program Overview

The entertainment and media systems design industry is a growing field. Our Media Engineering Design Integration Program offers a unique and hybrid post-graduate certificate focused on the design, production and management of innovative media products. This includes application development and content creation for wireless devices, interactive museum and retail installations, digital signage and systems and networks and more.

In this hands-on program, you will develop a balanced set of design skills and capabilities in media production and media engineering. You will also be cross-trained to lead collaborative teams of technologists and media producers in the creation of new applications and products for the media marketplace. This learning is complemented by an industry field placement.

The project-based learning environment will focus your analytical and decision-making skills on real world challenges. The program's coaching and consultation is designed to focus your ability to assess, develop, manage and execute a media technology project from prototype to delivery.

At A Glance

Graduates will be in high demand by media producers, publishers and media technology developers. Career opportunities include:

- Project manager, digital media production
- Interactive technical producer, museum and instructional design
- Producer, digital signage networks
- User experience designer, consumer electronics
- Software designer, embedded systems
- Mobile communications application developer
- Entertainment media designer
- Service producer, digital signage networks
- Content manager, multi-platform electronic publishing

BENEFITS

PROGRAM HIGHLIGHTS

- The program offers a 15-week industry field placement at a media technology company, interactive design firm, or media publisher
- Hands-on experience is gained in the creation and distribution of digital media, video and audio projects for mobile networks and environmental installations
- Laboratory experience is gained in PLCs, robotics, sensors, electrics and network technology project management, media informatics and information metrics knowledge
- Participation in team and individual projects guided and assessed by industry entrepreneurs provides essential skills

TESTIMONIALS

"The MEDI program is designed to train media professionals for the new world of ubiquitous computing. You don't have to be tied to a workstation or even a laptop. You are free to move around, travelling through your daily affairs and interacting with "clouds" of information wherever you go. The data is already there and the networks are letting you access it from a mobile phone, PDA or even an embedded chip. The possibilities are endless for untethered and anytime-access to entertainment, education, business and social networks. MEDI students will explore these possibilities in both live and laboratory situations, where technology creators and media experts will collaborate to create innovative solutions."

**Michael O'Farrell & Jostein Algroy —
Co-Authors, Mobile Internet For Dummies**

"The Media Engineering Design Integration program will provide graduates with the essential experience of working with cross functional teams that are found in the workplace. It will also supply them with the skills and flexibility to lead hybrid teams and develop new solutions."

Lynn Shannon, Director of Online Operations, Consumer Publishing Group, Rogers Media

ADMISSION REQUIREMENTS

ELIGIBILITY

- College diploma or university degree in a field related to engineering technology or media design.
- We will consider applicants with partial post-secondary education (minimum – two years) and relevant work experience.

ADDITIONAL REQUIREMENTS

- Attend a mandatory program admission session where you will submit a portfolio of work and present your previous education credentials for review.

Ask us about distance testing.

NOTE

1. Students in either engineering technology and those in media design will be expected to qualify for advanced standing in two courses in their respective disciplines in the first semester, through transfer credit or Prior Learning Assessment Recognition (PLAR)

PROGRAM OUTLINE

Semester 1

MEDI-404	Design 1: Visual Design
MEDI-405	Design 2: Design for Web and Mobile Devices
MEDI-406	EM 1: Math & Electrical Fundamentals
MEDI-407	ICT 1: Media Electronics
MEDI-408	ICT 2: Computer Systems and Networks
MEDI-402	Introduction to Media Engineering
MEDI-403	Production 1: Video Production & Sound Design
MEDI-401	Project 1
MEDI-409	Software 1: Programming Fundamentals

Semester 2

MEDI-416	EM 2: Automated Control Systems
MEDI-414	Entrepreneurship & Product Development
MEDI-415	ICT 3: Media System Engineering 4 hrs
MEDI-413	Production 2: Physical Computing
MEDI-411	Project 2
MEDI-419	Software 2: Web Programming
MEDI-412	The Marketing Cycle

Semester 3

MEDI-423	Content Management
MEDI-420	Industry Field Placement
MEDI-422	Media Informatics/Information Metrics
MEDI-424	Portfolio Production
MEDI-421	Project 3

Medical Robotics and Automation

Program Code: 3712 **NEW**
Program Length: 1 year/3 semesters
Credential: Ontario College
Graduate Certificate
Start: Fall, Winter
Campus: Progress
mra@centennialcollege.ca
416-289-5000, ext. 2356

Program Overview

The Medical Robotics and Automation program focuses on developing the technical skills needed to use medical instrumentation and automation. Students learn to design, develop and commission equipment in the medical engineering and pharmaceutical production fields. The program also covers future growth areas in medical robotics (use of robotics in surgery) and nano-robotics.

BENEFITS

PROGRAM HIGHLIGHTS

Graduates are positioned at the forefront of emerging technologies. They are able to:

- Perform sampling, root cause analysis and auditing of manufacturing practices
- Install and maintain medical and pharmaceutical automation equipment
- Troubleshoot medical and pharmaceutical automation equipment
- Identify and solve technical problems in a medical environment
- Evaluate operating and maintenance records

CAREER OUTLOOK

Today's world is technologically focused, with strides constantly being made in medical technology. With the growth of an aging population, there is an unprecedented health care demand for this technology to continue advancing at a rapid rate. Therefore, trained professionals in Medical Robotics and Automation are essential.

Graduates of this program will work in areas that include:

- Hospital automation equipment
- Pharmaceutical production and distribution
- Medical robotics, including electro-mechanical robotics and nanotechnology

At A Glance

Upon graduation, students are able to install and troubleshoot equipment for disciplines such as:

- Medical Imaging
- Diagnostics
- Pharmaceutical Automation
- Medical Robotics
- Medical Automation

ADMISSION REQUIREMENTS

ELIGIBILITY

- College advanced diploma in Electromechanical Engineering Technology, Biomedical Engineering Technology, or related discipline, or a university degree in Electrical Engineering or related discipline.

ADDITIONAL REQUIREMENTS

- Proof of English proficiency
- Transcript and resumé review is required

PROGRAM OUTLINE

Semester 1

MRA-113	Advanced Information Technology
MRA-114	Anatomy & Physiology**
MRA-111	CAD & Machining Fundamentals* Medical and Pharmaceutical Automation Devices
MRA-115	Medical Robotics I
MRA-112	Pneumatics & Hydraulics*

Semester 2

MRA-123	Clinical/Biomedical Engineering
MRA-122	Medical Instrumentation and Network Systems
MRA-124	Medical Robotics – II
MRA-125	Pharmaceutical Automation & Dispensing
MRA-121	PLC/Robotics

Semester 3

MRA-132	Electrical Safety & Patient Monitoring
MRA-131	Enterprise Management Software
MRA-133	Medical Imaging & Devices
MRA-134	Pharmaceutical Manufacturing Application
MRA-135	Research Project

* Students who have graduated from a college with a three year Electromechanical Engineering Technology diploma may receive credit for this course.

**Students who have graduated from a college with a three year Biomedical Engineering Technology diploma may receive credit for this course.

Note: Students who have graduated from a university with a four year Electrical Engineering degree will be individually assessed for course credits.

Payroll Management

Program Code: 2725
Program Length: 1 year/2 semesters
Credential: Ontario College
Graduate Certificate
Start: Fall
Campus: Progress
business@centennialcollege.ca
416-289-5000, ext. 2280

Program Overview

Professional payroll management is critical to businesses and other organizations because of the significant amounts of money involved in employee remuneration and the complexity of the legal requirements.

The Payroll Management Graduate Certificate program prepares graduates for career success as payroll professionals. In addition to gaining an extensive knowledge base, you will develop and enhance crucial skills in a number of key areas and will be ready to begin working as a payroll generalist with a solid foundation for subsequent career advancement. The program uses case studies, simulations and project-based learning, with a focus on developing project management, teamwork, report writing and presentation skills.

BENEFITS

PROGRAM HIGHLIGHTS

- There are strong employment prospects for payroll professionals.
- The program is delivered in partnership with the Canadian Payroll Association (CPA). Qualified students are eligible to earn the Payroll Compliance Practitioner (PCP) professional designation granted by the Association. Registration in this will incur costs in addition to tuition.
- Industry leading payroll curriculum is supplemented by graduate level instruction in managerial accounting, strategic compensation, pensions and benefits.
- The program is taught by professionals with extensive experience.
- An emphasis is placed on emerging trends and issues in payroll management, such as the use of promising technologies and changing legislative requirements.
- Payroll system training is taught using an SAP application.
- Students graduating from other programs and those in career transition are able to alter their focus and gain a solid foundation in payroll management in a relatively short period of time.

CERTIFICATIONS

Students completing this program will be eligible to receive the Payroll Compliance Practitioner (PCP) from the Canadian Payroll Association (CPA) subject to their joining the CPA and complying with its professional requirements. Registration in this will incur costs in addition to tuition.

Effective Immediately: Students who wish to enroll in the following Canadian Payroll Association CPM level payroll courses, Introduction to Payroll Management (formerly Payroll Management Processes) and Applied Payroll Management (formerly Payroll Management Practices), must meet a payroll experience prerequisite to register. To satisfy this prerequisite, the student must have: at least two years of experience being responsible for an organization's payroll function, which includes being accountable to management for the accuracy of employees' pay and all government statutory remittances, or equivalent experience, obtained in the past five years. The Payroll Experience Prerequisite Application is found on the CPA's website: www.payroll.ca, under Certification.

Students must submit the Payroll Experience Prerequisite Application and receive approval from the CPA prior to enrolling in Introduction to Payroll Management in every case.

CPM level payroll courses will be available through Centennial's School of Continuing Education.

ADMISSION REQUIREMENTS

ELIGIBILITY

- College diploma or university degree in any discipline.
- We will consider applicants with partial post-secondary and relevant work experience (transcript and resumé review is required)

ADDITIONAL REQUIREMENTS

- Proof of English proficiency
- An assessment of numeracy skills may be requested

PROGRAM OUTLINE

Semester 1

BUSN-733	Business Presentations
ACCT-703	Fundamentals of Financial Accounting
CPAC-701	Payroll Compliance
HRPD-705	Strategic Compensation

Semester 2

HRPD-702	Contemporary Organizational Behaviour
PMGT-701	Fundamentals of Project Management
HRPD-701	Human Resources Management in Canada
HRPD-703	Management Accounting for Human Resources
HRPD-714	Payroll Systems
HRPD-711	Pensions and Benefits

Note: There are additional materials and examination fees for each of the CPAC courses.

At A Glance

Program graduates are prepared to work in every sector of the Canadian economy as:

- Payroll Clerks/Officers
- Payroll and Benefits Administrators
- Payroll Accountants
- Human Resource and Payroll Generalists
- General Accounting Coordinators
- Small Business Bookkeepers/Accountants

Pensions and Benefits Management

Program Code: 2735

Program Length: 1 year/2 semesters

Credential: Ontario College

Graduate Certificate

Start: Fall

Campus Progress

business@centennialcollege.ca

416-289-5000, ext. 2280

Program Overview

The Pensions and Benefits Management program prepares graduates for career success in the total benefits sector of the financial services industry. It encompasses both group retirement plans and group benefits.

The program is delivered in collaboration with CEBS, a partnership between the International Foundation of Employee Benefit Plans (IFEFP) and Dalhousie University. Graduates will gain a solid foundation in total benefits in a comparatively short period of time.

BENEFITS

PROGRAM HIGHLIGHTS

- There are strong employment prospects for total benefits professionals
- Qualified students are eligible to earn the certified employee benefit specialist (CEBS), group benefits associate (GBA) and retirement plans associate (RPA) designations granted by Dalhousie University and the IFEFP. Additional fees are payable to the IFEFP to be eligible to write external exams to obtain the professional designations. Exam fees are payable directly to the IFEFP. Students enrolled full-time in the Pensions and Benefits Management Program may be eligible for discounted exam fees
- Industry leading CEBS curriculum is supplemented by graduate level instruction in project management, HRM and accounting
- Courses are taught by instructors with extensive experience
- Emerging trends and issues in total benefits management, including changing legislative requirements, are given a strong focus
- Extensive learner centred approaches such as: case studies, simulations and project-based learning with a focus on developing project management, teamwork, and report writing and presentation skills are used
- There is HRMS system training using an SAP application

CAREER OUTLOOK

Graduates of this program may work in the following areas:

- Organizations with employee benefit and pension plans, especially those that are mid-to-large sized
- Organizations that function in an advisory capacity to group benefit and retirement plans such as unions
- Insurance providers and actuarial firms
- Pension plans
- Governmental regulatory bodies

CERTIFICATIONS

In the employee benefits and compensation field, CEBS is widely recognized and respected. Students completing the Benefits Management program will be eligible to earn a designation in two distinct areas of specialization — group benefits (GBA) and group retirement (RPA) — from Dalhousie University and the International Foundation of Employee Benefits Plans (IFEFP), subject to successfully completing the required professional exams and complying with its professional requirements. Any exam credits from the specialty credentials can be applied towards the CEBS credential requirements.

PROFESSIONAL ASSOCIATIONS

CEBS Program

Dalhousie University
1535 Dresden Row, Suite 201
Halifax, Nova Scotia B3J 3T1
Phone: 902-422-7211
Fax: 902-494-1453
E-mail: cancebs@dal.ca

The CEBS program was established in 1977 through a partnership of the International Foundation of Employee Benefit Plans and the Wharton School of the University of Pennsylvania. The International Foundation, the largest educational organization in the employee benefits field, is responsible for the overall administration of the program. The Wharton School, one of the preeminent business schools in the U.S., oversees academic content and standards in the United States.

In 1986, in cooperation with Dalhousie University, Halifax, Nova Scotia, the International Foundation established a CEBS program in Canada to meet the specific professional development needs of Canadian employee benefits personnel.

No other employee benefits or compensation program provides the opportunity to gain knowledge and insight through such a broad university-based curriculum.

ADMISSION REQUIREMENTS

ELIGIBILITY

- College diploma or university degree in any discipline.
- We will consider applicants with partial post-secondary and relevant work experience (transcript and resumé review is required)

ADDITIONAL REQUIREMENTS

- Proof of English proficiency
- An assessment of numeracy skills may be requested

PROGRAM OUTLINE

Semester 1

HRPD-702	Contemporary Organizational Behaviour
PMGT-701	Fundamentals of Project Management
GBAC-701	Group Benefits
HRPD-705	Strategic Compensation

Semester 2

HRPD-701	Human Resources Management in Canada
ACCT-704	Personal Taxation
RPAC-701	Retirement Plans
HRPD-715	Total Benefits Learning Lab

At A Glance

Possible occupations include:

- Human Resources Analysts/Searchers, Consultants, Coordinators
- Labour Relations Coordinators
- Salary/Wage Analysts
- Compensation and Benefits Researchers/Analysts, Coordinators, Officers and Consultants
- Employee Benefits Officers, Consultants and Coordinators

Project Management

Program Code: 2528
Program Length: 1 year/3 semesters
Credential: Ontario College
Graduate Certificate
Start: Fall, Winter, Summer
Campus: Progress
business@centennialcollege.ca
416-289-5000, ext. 2280

Program Overview

Today's business environment is changing. Most new and innovative work is in the form of projects delivered on-time and on-budget. Graduates from any discipline are encouraged to join this prestigious graduate Project Management program.

The program follows the Project Management Body of Knowledge (PMBOK) methodology and provides solid, fundamental hands-on training to equip specialists in any discipline with the skills needed to manage projects in a timely and cost-effective manner. The program is also designed to enhance the basic learning from PMBOK by delivering a curriculum that includes hands-on integration of technology tools such as Microsoft Project and leading-edge industry case studies with a focus on organizational leadership.

Engaging in an optional full-time, 12-week experiential learning opportunity (field placement) with a participating organization will allow you to gain valuable project management experience. The experience can be used towards work requirements for the PMI designation. You will also be required to participate in an online course and prepare assignments related to the experiential learning opportunity.

This program is suited for college and university graduates from any discipline who wish to increase their employability by working towards a globally-recognized certification in project management. It is also ideal for experienced project managers seeking to bring a new dimension of leadership to their work environment and for leaders who want to manage innovation in a structured manner.

PROFESSIONAL ASSOCIATION

You will be prepared to write the Project Management Professional (PMP) Certification Exam from the Project Management Institute (PMI) by meeting the eligibility criteria. Registration in this will incur costs in addition to tuition.

BENEFITS

PROGRAM HIGHLIGHTS

- A PMBOK-centered curriculum ensures that you will be equipped with standards the industry expects.
- Gain skills and strategic business techniques to manage projects in your discipline.
- Network with industry professionals from all disciplines.
- Use leading-edge project management tools, technologies and best practices.
- An optional 12-week Experiential Learning Opportunity (field placement) can be applied towards PMI work experience and criteria.
- Confidently write the PMP certification exam after completing the program, provided you meet eligibility criteria.
- The opportunity to work towards the PMI's Certified Assistant in Project Management (CAPM) designation, a valuable entry-level certification for project practitioners.

EDUCATIONAL PARTNERS

Qualified graduates may be eligible to participate in an articulated program with selected universities, institutes and professional associations. These partnerships allow graduates to apply academic credit towards further study.

IS THIS PROGRAM RIGHT FOR YOU?

The Project Management Graduate Certificate program is tailored to individuals with the following traits and skills:

- Excellent communication skills
- Ability to analyze and prioritize
- Good listeners
- Maintain a positive outlook, and can motivate other team members
- Highly organized
- Thrive under pressure
- Work well with other team members
- Good problem solvers and decision makers



This program is fully licensed by the Project Management Institute as a Registered Education Provider.

ADMISSION REQUIREMENTS

ELIGIBILITY

- College diploma or university degree in any discipline.
- We will consider applicants with partial post-secondary and relevant work experience (transcript and resumé review is required)

ADDITIONAL REQUIREMENTS

- Admission session: transcript and resumé review may be required
- English and/or math skills assessment may be required

NOTE

1. All applicants apply to program code 2528. Students who do not participate in an internship will be transferred to a non-internship program (2598).

PROGRAM OUTLINE

Semester 1

BUSN-733	Business Presentations
PMGT-706	Business Principles and Requirements Management
PMGT-701	Fundamentals of Project Management
PMGT-702	Project Leadership
PMGT-725	Project Management Tools and Applications
PMGT-721	Project Planning and Scheduling

Semester 2

BUSN-701	Employment Preparedness
PMGT-728	International Project Management & Professional Responsibilities
PMGT-724	Procurement and Contract Management
PMGT-727	Project Estimation and Cost Management
PMGT-729	Project Management Office
PMGT-723	Project Risk and Quality Management

Semester 3

BUSN-750	Business – Experiential Learning
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At A Glance

Graduates are prepared to work in both private and public sectors as:

- Project Managers (health, engineering, computer, new media, advertising, marketing, financial, education, transportation, construction, etc.)
- Project Leaders
- Process Development Analysts
- Global Project Managers

RN – Perioperative Nursing

Program Code: 9400
Program Length: 402 hours
Credential: Ontario College
Graduate Certificate
Start: Fall, Winter
Campus: Morningside
healthstudies@centennialcollege.ca
416-289-5303

Program Overview

The RN – Perioperative Nursing program curriculum is current and innovative. It reflects the trends and changes that are occurring in the perioperative workplace. The program has been approved by and reflects the national competencies as outlined in the Operating Room Nurses Association of Canada: Standards, Guidelines and Position Statements for Perioperative Registered Nursing Practice (ORNAC). The program offers classroom theory and hands-on simulated operating room lab sessions, as well as clinical placement in teaching and community hospital operating rooms.

Graduates of this program will function as entry-level perioperative practitioners. Graduates will be prepared to work in a variety of specialty areas such as acute care hospital operating rooms, labour and delivery suites, ambulatory practice settings and private surgery clinics.

BENEFITS

PROGRAM HIGHLIGHTS

Upon successful completion of the program, students will have attained the following characteristics of a Perioperative RN:

- Knowledge
- Respect
- Clinical decision making
- Communication skills
- Team work skills
- Accountability and responsibility
- Organizational skills
- Teaching and leadership ability

Upon successful completion, students will demonstrate the ability to:

- Practice professionally
- Provide physical patient care in the circulating and scrub RN role
- Provide supportive care to patient and family designates
- Provide supportive care to the healthcare team
- Promote a safe environment
- Respond to urgent/emergency situations
- Manage resource

DISTINCTIVE BENEFITS FOR CENTENNIAL STUDENTS

- Faculty members have current operating room experience
- Theory and lab classes are combined to reinforce concepts that have been taught
- The program is 15 weeks long
- Theory and lab component is nine weeks long
- Clinical placement is six weeks long, Monday to Friday each week
- The perioperative lab facility is well equipped, replicates an actual operating room and supports the use of simulation as a teaching methodology
- Course maybe awarded two credits from Ryerson University towards the post graduate BScN degree program

CAREER OUTLOOK

Graduates are employed in a variety of perioperative/surgical settings including teaching hospitals, community hospitals and clinics such as ambulatory and plastic surgery clinics.

ADMISSION REQUIREMENTS

ELIGIBILITY

- Applicants to graduate certificate programs must submit an official transcript demonstrating a diploma or degree in nursing and current College of Nurses of Ontario Certificate Registration.

ADDITIONAL REQUIREMENTS

- One year of recent post-graduate clinical nursing experience is strongly recommended

NOTES

1. The clinical component is only offered on a full-time basis – five days a week for six weeks.

FIELD PLACEMENT REQUIREMENTS

- Current CNO Registration
- Annual clear police check with vulnerable sector screening
- Completion of immunization requirements (authorized immunization review form)
- A standard form will be issued following confirmation of an offer of admission to the program
- Successful completion and annual renewal of a recognized course in CPR-Healthcare Provider Level
- Successful completion of a recognized course in Standard First Aid
- Mask fit testing will be provided by Centennial College

All of the above requirements must be in effect for the duration of each placement.

PROGRAM OUTLINE

Semester 1

NP-412	Operating Room Lab Skills
NP-403	Operating Room Practicum
NP-411	Operating Room Theory*

* NP-411 requires a minimum B+ grade

At A Glance

This program is ORNAC approved.

Healthcare organizations, that have hired program graduates include:

- St. Michael's Hospital
- The Hospital for Sick Children
- The Scarborough Hospital
- The University Health Network
- Toronto East General Hospital
- Sunnybrook Health Sciences
- Mt. Sinai Hospital
- Markham Stouffville Hospital
- William Osler Health Centre
- Woman's College Hospital
- Trillium Health Centre
- Lakeridge Health Sciences Centre

Sports Journalism

Program Code: 6415
Program Length: 1 year/3 semesters
Credential: Ontario College
Graduate Certificate
Start: Winter
Campus: The Centre for
Creative Communications
thecentre@centennialcollege.ca
416-289-5000, ext. 5100

Program Overview

Sports Journalism is a unique post-graduate program that will prepare you for a career in the high-profile and energetic world of sports media. Whether it is covering the World Series or interviewing a local athlete, you'll develop your specialized talents in sports writing, editing and reporting as you tell the stories behind the games, the players and the fans. Sports journalism is a highly specialized field and requires specific knowledge and skills, but the disciplines and practices are similar to those of a standard journalist.

In this program students will:

- Learn best practices for sports journalism in a diverse and gender inclusive environment
- Complement your in-class training with an industry field placement in a sports media organization in Canada or around the world
- Prepare for a new career as a specialized journalist

BENEFITS

PROGRAM HIGHLIGHTS

- You'll learn to write and tell stories in an energetic, dynamic and hands-on environment, led by a faculty of experienced sports journalism professionals and educators
- You'll develop a portfolio of published sports journalism stories, photos, videos, podcasts, columns, blogs and Tweets
- You'll discover new career paths in sports reporting with local, national and international news and multi-platform outlets
- There is an industry field placement component

ADMISSION REQUIREMENTS

ELIGIBILITY

- College diploma or university degree in any discipline.
- We will consider applicants with partial post secondary (minimum two years) combined with relevant experience in the field of journalism.

ADDITIONAL REQUIREMENTS

Attend a mandatory program admission session where you will:

- Present your resumé
- Submit a portfolio of writing that includes a minimum of three pieces of your published or unpublished work
- Complete a writing test (this may be waived for applicants with a degree or diploma in journalism)

Note: Ask us about distance testing.

TESTIMONIALS

"The program is designed to train the next generation of sports reporters, but at the same time lays a solid foundation in journalism that can open doors in all areas of the media industry.

The Sports Journalism program gives students a leg up on the competition by connecting them with some of the best instructors – real working journalists who are passionate about their craft and willing to share their knowledge and experience, even after graduation!"

-Matt Padanyi, Graduate

"I would never have gotten so far so fast in the sports media industry if not for the Centennial College Sports Journalism program. Not only do you learn necessary skills for all sides of the business but you are taught by industry leaders who really care about your success and do whatever they can to help advance your career."

Katelyn Peer, Graduate

PLACEMENT REQUIREMENTS

- Students work closely with a placement coordinator to obtain their own field placement

PROGRAM OUTLINE

Semester 1

SPRT-413	Sports in Canada: The Field of Play
SPRT-412	Sports Interviewing and Beat Reporting
SPRT-414	Sports Reporting 1
SPRT-411	Sports Writing and the Sports Experience

Semester 2

SPRT-425	Feature Writing for Mags, Docs and Profiles
SPRT-424	On-air Performance
SPRT-423	The Business of Sports
SPRT-426	The Feature for Sports Radio and Television
SPRT-421	The Sportscast
SPRT-422	Total Sports: Stats and Research

Semester 3

SPRT-433	Professional Placement Seminars
SPRT-450	Field Placement
and one of	
SPRT-431	Sports Observer/Placement
or	
SPRT-432	Centennial Sports TV

Note: minimum C grade required in all courses

At A Glance

Students will develop new career skills in:

- Sports writing for print, radio, TV, online and multiplatform media
- Advanced interviewing techniques
- Sports beat reporting, statistics and imaging
- Sports history, culture and business

Strategic Management

Program Code: 2841

Program Length: 1 year/2 semesters

Credential: Ontario College

Graduate Certificate

Start: Fall, Winter

Campus: Progress

business@centennialcollege.ca

416-289-5000, ext. 2280

Program Overview

Centennial's Strategic Management program primes graduates with the comprehensive knowledge and skill sets that will enhance their managerial effectiveness across all industries.

As leading employers urgently seek individuals with the strategies that will grow their enterprise, Centennial's program teaches graduates how to design and implement their decisions, while staying aligned with a company's objectives. Graduates will also develop an understanding of how internal and external industry forces influence the implementation of their strategic decisions.

Centennial's experienced faculty ensure the business strategies they deliver are sharp and relevant. A close watch on the current practices used by leaders in the field, through the use of case studies, and team research ensures Centennial's Strategic Management graduates are solidly prepared with the job-specific skills that industry leaders value

BENEFITS

PROGRAM HIGHLIGHTS

- Comprehensive coverage of all the key areas of management.
- Extensive use of case studies and simulations.
- Strong focus on leading-edge managerial practices of the best companies in the world.
- Hands-on exposure to the latest technology applications in the area of management information systems, including ERP systems.
- Program is delivered by a team of professors with strong academic backgrounds and extensive business and management experience.

CAREER OUTLOOK

Graduates of the program, depending on their undergraduate education and work experience may seek employment in the following industries:

- Engineering
- Information technology
- Financial services
- Life sciences
- Commercial real estate
- Pharmaceuticals
- Supply chain and logistics
- Contract management
- Service sector management

ADMISSION REQUIREMENTS

ELIGIBILITY

- College diploma or university degree in any discipline.
- We will consider applicants with partial post-secondary and relevant work experience (transcript and resumé review is required)

ADDITIONAL REQUIREMENTS

- Proof of English proficiency

PROGRAM OUTLINE

Semester 1

ACCT-701	Accounting for Managerial Decision Making
ECON-701	Economic Analysis for Managers
HRPD-701	Human Resources Management in Canada
MGMT-701	Information Systems for Business Management
MKTG-716	Marketing
OMGT-701	Operations Management for Products & Services

Semester 2

ACCT-702	Financial Management
BUSN-701	Employment Preparedness
HRPD-702	Contemporary Organizational Behaviour
MGMT-702	Crafting and Executing Strategy
MGMT-703	Ethics and Stakeholder Management
MGMT-704	Management and Leadership
OMGT-702	Supply Chain Management & Logistics

Strategic Management – Accounting

Program Code: 2844
Program Length: 1 year/2 semesters
Credential: Ontario College
Graduate Certificate
Start: Fall, Winter, Summer
Campus: Progress
416-289-5000, ext. 2280
business@centennialcollege.ca

Program Overview

This unique program is designed to provide graduates with advanced accounting, financial management and strategic management expertise, which are required to be successful in today's complex business environment.

As a student in the program you will gain a perspective on the organizational techniques required for the effective execution of strategic decisions, and the critical role that managerial leadership plays in the viability and growth of the business. You will continue to learn and deepen your understanding in the areas of financial accounting, management accounting, taxation and auditing.

Graduates work in a broad range of employment settings in all sectors of business and industry, including financial institutions, government offices, public accounting firms, manufacturing industries, service industries, small business and self-employment.

Graduates may also apply to CGA-Ontario and depending on their academic background, may receive up to four levels of CGA transfer credits.

BENEFITS

PROGRAM HIGHLIGHTS

- Comprehensive coverage of all the key areas of management.
- Extensive use of case studies and simulations.
- Strong focus on leading-edge managerial and leadership practices of the best companies in the world.
- Hands-on exposure to the latest technology applications in the area of management information systems including ERP systems
- Provides graduate with CGA transfer credit (up to four levels)
- Courses delivered by a team of professors with strong academic backgrounds, extensive business and management experience
- Short, intensive program allows graduates to pursue employment sooner.
- Recognition for previous studies is maximized.
- The program provides rigorous study of financial accounting, managerial accounting, taxation and auditing.

EDUCATIONAL PARTNERS

- Qualified graduates may be eligible to participate in an articulated program with selected universities, institutes and professional associations. These partnerships allow qualified graduates to apply academic credit towards further study.

Our educational partner is:

- Certified General Accountants Association of Ontario.

CAREER OUTLOOK

Graduates of the program, depending upon their undergraduate education and work experiences, may pursue employment in a wide variety of industries including:

- Financial institutions
- Government offices
- Public accounting firms
- Manufacturing industries
- Service industries
- Small business
- Self-employment

At A Glance

Possible job occupations include:

- Accounting Supervisor
- Accounting Manager
- Assistant Controller
- Controller
- Business Analyst

ADMISSION REQUIREMENTS

ELIGIBILITY

- College diploma or university degree in an accounting discipline.
- We will consider applicants with partial post-secondary in an accounting discipline and relevant work experience (transcript and resumé review is required)

ADDITIONAL REQUIREMENTS

- Admission session: transcript and resumé review may be required
- English and/or math skills assessment may be required
- English proficiency will be considered in the admissions process

NOTE

1. Students planning to pursue the CGA designation should have their college/university transcript evaluated by CGA-Ontario and/or CGA-International in order to find the appropriate placement level in the CGA program.

PROGRAM OUTLINE

Semester 1

ACCT-725	Accounting Theory and Policy
ACCT-722	Advanced Managerial Accounting
ACCT-746	Advanced Taxation
MGMT-701	Information Systems for Business Management
OMGT-701	Operations Management for Products & Services
OPTION 1	See Below

Option 1

ACCT-701	Accounting for Managerial Decision Making
or	
MKTG-716	Marketing

Note: Students with a strong Information Systems background, have the option of taking HRPD-701-Human Resources Management in Canada in place of MGMT-701. All other students are advised to take MGMT-701-Information Systems for Business Management.

Semester 2

ACCT-742	Advanced Auditing
ACCT-755	Advanced Financial Management
HRPD-702	Contemporary Organizational Behaviour
MGMT-702	Crafting and Executing Strategy
MGMT-703	Ethics and Stakeholder Management
OPTION 2	See Below

OPTION 2

ACCT-702	Financial Management
or	
MGMT-704	Management and Leadership

Workplace Wellness and Health Promotion

Program Code: 1213
Program Length: 1 year/2 semesters
Credential: Ontario College Graduate Certificate
Start: Fall
Campus: Progress
healthstudies@centennialcollege.ca
416-289-5303

Program Overview

Centennial's Workplace Wellness and Health Promotion graduates promote the total well-being of individuals and groups within a corporate and community context. Skilled in program design and management, psycho-social and physical health issues, stress management, nutrition and health promotion theory, graduates bring a holistic and multi-disciplinary approach to workplace wellness and community health promotion.

This is Canada's first accredited post-graduate wellness program with a respected national and international reputation that is recognized by leading employers. You will benefit from acquiring essential program management and communication skills needed to become an effective manager of wellness programs.

The program focuses on assessing health risk factors, developing health and wellness plans and strategies to promote personal well-being. You will gain knowledge in providing wellness coaching as well as designing, implementing and evaluating effective wellness strategies and programs and managing programs in accordance with organizational policies and procedures. As a graduate, you will be able to utilize a variety of presentation techniques and strategies, develop a business case for wellness and market and promote wellness programs.

TESTIMONIAL

"Returning to school in the Workplace Wellness and Health Promotion program after 25 years experience as a nurse, was the perfect choice for me. It gave me the skills to take my career to the next level, with formal training in how to integrate wellness, health promotion and program planning. I am now armed with the tools to introduce and deliver wellness programming/teaching into any organization."

Amy Langer BScN, Workplace Wellness and Health Promotion Program Graduate, 2009

BENEFITS

PROGRAM HIGHLIGHTS

Graduates have demonstrated the ability to:

- Assess wellness needs of individuals, groups, organizations and communities
- Apply best practices to design, implement, evaluate and manage effective individual and agency intervention strategies and wellness programs to achieve goals mutually determined through consultation
- Communicate effectively, both verbally and in writing (i.e. presenting workshops, seminars, speeches and facilitating groups; writing reports and proposals and developing promotional materials)
- Identify risk factors that influence human behaviour, health and wellness and implement strategies that facilitate personal, organizational culture and community wellness
- Analyze the trends and issues in the political, social and economic environment and effectively deliver contemporary wellness programs that address these factors
- Work in team settings and apply leadership and organizational skills to a variety of populations and settings
- Provide appropriate referral information to assist individuals, groups and organizations
- Advocate wellness concepts and philosophies in community and employment settings
- Maintain professional helping and working relationships that adhere to legal and ethical standards
- Apply principles of health promotion to a variety of diverse individuals, organizations and communities
- Apply research design and methods to workplace wellness and health promotion projects
- Examine the strategic approach to human resource management
- Develop global citizenship and equity knowledge, skills and experience as it relates to sustainability of resources, individual and community identities, critical social analysis and enhanced personal and social responsibility.

CAREER OUTLOOK

This program opens employment doors in corporate employee wellness, community health promotion and not-for-profit organizations. It also prepares you to work as a wellness entrepreneur in such positions as wellness coordinator, health promotion consultant or program manager. The Workplace Wellness and Promotions program provides employment search support services for students and graduates.

PLACEMENT PARTNERS

- American Express
- Buffet and Company
- Canadian Cancer Society
- Canadian Tire Corporation
- Centennial College
- Ceridian
- Cooperators
- School Board's Cooperative
- Shepell-fgi
- The Health Team

ADMISSION REQUIREMENTS

ELIGIBILITY

- College advanced diploma or university degree in any discipline

ADDITIONAL REQUIREMENTS

- Demonstration of English Proficiency is required

FIELD PLACEMENT REQUIREMENTS

- Obtain an annual clear police check with vulnerable sector screening
- Successfully complete and annually renew a recognized course in CPR (health care provider level)
- Successfully complete a recognized course in standard first aid

PROGRAM OUTLINE

SEMESTER 1

WELL-430	Coaching & Communication Skills*
WELL-429	Health & Wellness Concepts*
WELL-421	Health Promotion Theory*
WELL-431	Mental Health Management*
WELL 437	Professional Skills Development*
WELL-407	Program Planning*
WELL-408	Research Methods in Health Studies*

Semester 2

WELL-ELECT	Elective (from selection)+
WELL-432	Environmental Health*
WELL-434	Field Placement*
WELL-438	Health Promotion and Organizational Development*
WELL-424	Program Planning 2*

* requires a minimum C grade

+ Not eligible for transfer credit

At A Glance

- Course assignments focus on practical application of individual, workplace and community employability skills
- In 2009, the Workplace Wellness and Health Promotion program was awarded the President's Academic Program Recognition for 100 per cent employer satisfaction (KPI data 2008/2009)
- Two days per week (during second semester) students have the opportunity to practice, apply skills, network and gain relevant experience in a work placement